

Canadian Electrical Stewardship Association Annual Report to the Director

2020

Submitted to: Director, Extended Producer Responsibility
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1. EXECUTIVE SUMMARY

The CESA Stewardship Plan includes portable electrical appliances powered by 120V, 12V, 60Hz input power or batteries. See Appendix A for a full list of product categories.

Products within plan	<ul style="list-style-type: none"> • Small appliances • Power tools • Sewing machines • Exercise, sports and leisure equipment • Arts, crafts and hobby devices
Program Website	www.electrorecycle.ca

The following chart summarizes the annual reporting requirements as set out under Section 8 of the Regulation.

Recycling Regulation Reference	Topic	Summary of 2020 Performance
Part 2, Section 8(2)(a)	Public Education and Strategies	<ul style="list-style-type: none"> • Traditional advertising was used for public education including television ads, digital and print campaigns, multi-lingual radio ads, as well as community-based social marketing • The ambassador program held 38 events in 11 communities, throughout 4 regional districts • The 2020 consumer awareness survey resulted in an 89% awareness level, an increase of 1% over 2018 survey results. The next survey is scheduled for 2022. • The Program further developed outreach initiatives to expand the Program’s reach into new communities through remote event attendance and digital support
Part 2, Section 8(2)(b)	Collection System and Facilities	<ul style="list-style-type: none"> • Two product streams are defined for collection: <ul style="list-style-type: none"> ○ “very large” (treadmills, elliptical machines, stationary bikes, very large power tools); and ○ “regular” (all other products included in the Program) • The collection network includes both advertised and non-advertised sites • As of December 31, 2020, the Program had 247 contracted collection sites, including 230 sites for regular products and 104 sites for very large products. Of the 247 contracted sites, 231 were advertised.

Recycling Regulation Reference	Topic	Summary of 2020 Performance
		<ul style="list-style-type: none"> In 2020 the collection network added 15 additional contracted collection facilities across the province
Part 2, section 8(2)(c)	Product Environmental Impact Reduction, Reusability and Recyclability	<ul style="list-style-type: none"> The Program strives to manage collection materials using the highest option on the PPH were feasible 2020 focused promotion on reuse, repair and product maintenance options, including participation at a local repair cafe and a blog featuring appliance maintenance, troubleshooting and repair tips
Part 2, section 8(2)(d)	Pollution Prevention Hierarchy and Product / Component Management	<ul style="list-style-type: none"> Contracted processors must adhere to the EPSC Electronics Recycling Standard Processors must submit to performance reviews by CESA or a third-party auditor More than 94% of material commodities collected in 2020 were recycled/recovered
Part 2, section 8(2)(e)	Product Sold and Collected and Recovery Rate	<ul style="list-style-type: none"> 9,896,680 units of CESA product were sold in BC in 2020, as reported by members Approximately 5,115,099 kg of CESA product was collected in BC in 2020
Part 2, section 8(2)(e.1)		See Section 7 for breakdown of collection weight by regional district
Part 2, section 8(2)(f)	Summary of Deposits, Refunds, Revenues and Expenses	See Appendix C for the independently audited financial statements

CESA's BC Extended Producer Responsibility Plan was approved on August 7, 2018. This approved Plan sets out a number of key performance metrics for the Program. The following chart summarizes the metrics and the Program's performance in 2020, as well as CESA's strategies for improvement if warranted.

Key Performance Metrics		
Part 2 section 8(2)(g); See full list of metrics in Plan Performance		
Plan Metrics	2020 Performance	Strategies for Improvement
Collection		
Number of contracted collection sites	247	n/a
Number of contracted collection sites by regional district	See Section 4	n/a
Number of collection events by regional district	See Section 4	n/a

Key Performance Metrics		
Part 2 section 8(2)(g); See full list of metrics in Plan Performance		
Plan Metrics	2020 Performance	Strategies for Improvement
Absolute Collection		
Total number of very large units collected	4,888 units collected	n/a
Weight (kg) or regular product collected	5,115,099 kg collected	n/a
Weight (kg) of regular product collected by regional district	See Section 7	n/a
Product collected per capita by regional district (kg)	See Section 7	n/a
Waste Composition Audits		
Waste audit results	See Section 9	n/a
Total amount of batteries identified in waste audits	See Section 9	n/a
Accessibility		
Number of collection sites for regular Program Product	230	n/a
Revaluation of accessibility rate (in or before 2023)	See section 9	n/a
Survey techniques and results of accessibility study (conducted in or before 2023)	See Section 9	n/a
Consumer Awareness		
Consumer awareness survey conducted once every two (2) years starting from 2018	Completed in 2020: 89%	n/a
Consumer awareness survey key findings	See Section 9	n/a
Percentage of the population aware of the Program	89%	n/a
Program's educational materials and strategies	See Section 3	n/a
Qualitative report on product categories with low awareness	See Section 9	n/a
Sales		
Total units sold	9,896,680 units	n/a
End Fate		
End fate management of materials	See Section 6	n/a
Environmental Standards in place	See Section 6	n/a

2. PROGRAM OUTLINE

The Canadian Electrical Stewardship Association (CESA) is a not-for-profit product stewardship agency representing manufacturers, brand owners and retailers of electrical small appliances, power tools, sewing machines, exercise, sports and leisure equipment, and arts, crafts and hobby devices (“Program Products”). CESA's purpose is to assist its members to provide end-of-life product management by handling products in adherence of the order of the pollution prevention hierarchy. CESA supports obligated parties by providing them the opportunity to join an industry-governed and operated recycling program to fulfill their legal obligations under the British Columbia Recycling Regulation (Reg. 449/2004, O.C. 995/2004) (“Regulation”).

CESA is incorporated under the Canada Not-for-Profit Corporation Act and is governed by a Board of Directors. The Board is structured with the intent of having stewards that represent both manufacturers and retailers from as many product categories as possible. Table 1 lists out the Board of Directors as of December 31, 2020.

Table 1: 2020 Board of Directors

Name	Affiliation	Sector
David Bois	Home Hardware Stores Limited	Retailer
Marie-Anne Champoux	Keurig/Dr. Pepper Canada	Manufacturer
Jinie Choi	Hudsons Bay Company	Retailer
Craig Emerson	Bissell Canada Corporation	Manufacturer
Theo Horsdal	London Drugs	Retailer
Peter Maddock	Panasonic Canada Inc	Manufacturer
Milena Tolasi	Costco	Retailer
Kimi Walker	Canadian Tire Corporation	Retailer
David Williams	Hamilton Beach	Manufacturer

Additionally, CESA works with industry associations, including the Canadian Hardware and Housewares Manufacturers Association (CHHMA), the Association of Home Appliance Manufacturers Canada (AHAM) and the Retail Council of Canada (RCC).

In December 2009, the BC Ministry of Environment amended the Electronics and Electrical Product Category (Schedule 3) of the Regulation to require an approved stewardship program for small appliances, operational by October 2011. On October 1, 2011, CESA launched its “Part 1” program for small appliances under the “Unplugged” brand. Additional amendments to the Regulation expanded the scope of products to include electrical and electronic tools, leisure and sports equipment, with a required operational date of July 2012. On July 1, 2012, the program expanded (“Part 2”) to include power tools, sewing machines, sports, leisure and exercise machines, and arts, crafts and hobby devices, and rebranded as “ElectroRecycle™”.

CESA has engaged Product Care Association of Canada (Product Care) to act as Program Manager, supporting CESA with the administration, finance, and data management related to the operation of the ElectroRecycle Program.

The ElectroRecycle Program employed a network of 247 contracted collection facilities throughout the Province at the end of 2020. The Program augmented its collection system as needed by participating in collection events in areas of the province where a permanent collection facility may not be economically feasible.

More information about CESA, for both stewards and consumers can be found online at www.electrorecycle.ca.

3. PUBLIC EDUCATION MATERIALS & STRATEGIES

The following is a summary of the public education initiatives employed in 2020, which included various tactics from traditional advertising, community-based social marketing, and digital marketing initiatives. ElectroRecycle saw over one million TV media impressions, more than 6.5 million radio impressions, and more than 6.5 million impressions for print ads, earned media, social media, events and digital advertising combined. In total, the Program received nearly 16.5 million impressions across BC in 2020, detailed below in Table 2.

Table 2: Number of Impressions per Media Channel

Media Channel	Time in Market	Impressions
TV (Global and BC1)	October	1,135,200
Events	Year-round	75,100
Facebook	Year-round	663,950
Google Ads	Year-round	4,475,275
Canadian First Nations Radio	Year-round	1,722,000
Spice - Punjabi & Hindi Radio	March, May, June, August, September, October	1,391,471
AM1320 - Mandarin & Cantonese Radio	March, May, June, August, September, October	2,849,888
Vista Radio	March, May, June, August, September, October	2,524,396
Recycling Calendars	Year-round	29,500
Instagram	Year-round	16,761
Twitter	Year-round	75,877
Pinterest	Year-round	62,200
The Weather Network (app)	August, September, October	1,058,013

Media Channel	Time in Market	Impressions
HGTV.ca	August, September, October	389,703
Black Press Newspapers – Branded Content	October	17,989
Total Impressions		16,487,323

3.1 Program Awareness and General Marketing

Traditional advertising was utilized by ElectroRecycle in 2020, which included both radio and television ads, in addition to digital and print campaigns.

A key element of ElectroRecycle’s marketing campaign for 2020 was radio advertising. Ads promoting the ElectroRecycle Program ran on radio stations across the province. Program Products featured in the radio ads were identified through the 2018 consumer awareness survey to help bolster outreach. They included items from different product categories (kitchen countertop, personal care, and hand-held power tools) in order to demonstrate the diversity of CESA’s accepted products and increase awareness of lesser-known products. Advertisements with Vista Radio ensured that special focus was given to regions and smaller communities that required additional support. As fewer radio stations are available in these areas, this allowed for a more captured audience in these districts. ElectroRecycle also continued its engagement with multilingual radio stations in the Greater Vancouver region, which included Hindi, Punjabi, Mandarin and Cantonese advertisements to broaden its outreach initiatives.

As part of the Program’s strategy to improve service and awareness in remote and Indigenous communities around British Columbia, ElectroRecycle worked closely with Canadian First Nations Radio (CFNR) and continued a wide ranging campaign of 30-second promotional ads, which aired from January through December (with a two month break from mid-March to mid-May due to COVID-19) in over 80 Indigenous communities in Central and Northern BC. These communities included the major centres of Terrace, Prince Rupert, Kitimat, Smithers, Burns Lake, Fort Nelson, Stewart, Williams Lake and Quesnel.

In addition to the reach of the radio campaigns, the Program repurposed the TV ads produced in 2018. This commercial aired on Global TV in the fall, reaching the entire province. The commercials feature products from several different product categories (kitchen countertop, personal care, and floor cleaning) to demonstrate the range of CESA’s accepted products. The ads received more than 1.1 million impressions across BC for the duration of campaign. The ads are also featured on the Program’s YouTube channel.

ElectroRecycle also utilized the reach of print advertising through municipal recycling calendars across BC including Chilliwack, Penticton, Mission, Oliver and Summerland, as well as a branded content feature in several BlackPress publications in smaller communities across BC.

3.2 Website, Social Media and Digital Advertising

Between January 1 and December 31, 2020, the ElectroRecycle website (www.electrorecycle.ca) received 66,803 visits, an increase of four per cent from 2019, with 86% per cent of all visits representing new visitors entering the website for the first time. Throughout the year, 46% of all visits to the website included a search for a recycling location.

ElectroRecycle's social media platforms were used to employ 2020 strategies to focus on community interaction and organic reach. Significant increases to ElectroRecycle's social media reach were achieved through targeted posts to communities throughout the province. As a result, the ElectroRecycle Facebook page generated a total of 663,950 impressions, remaining a primary source of contact for the public. The Facebook page increased its number of followers by one per cent from 2019 with a total of 5,469 followers at the end of 2020. Additionally, ElectroRecycle had 1,626 Twitter followers in 2020, an increase of three per cent from 2019, and the Program's dedicated Instagram page experienced a 17% increase in followers with 826 Instagram followers.

Google Search text-based advertisements were run between January and December 2020. The ads targeted users in British Columbia searching for an extensive list of keywords related to recycling and the Program's accepted items. They received a total of 84,539 impressions and 13,079 clicks through to the website.

Google Display image-based advertisements were run between January and December 2020. The ads targeted users who had showed an interest in products from different ElectroRecycle categories, such as kitchen appliances and personal care. They received 4.4 million impressions and 13,504 clicks through to the website. Additionally, advertisements on Google's Gmail platform targeted users who had shown an interest in ElectroRecycle's display advertisements or ElectroRecycle product categories. Gmail ads received a total of 26,008 impressions, 4,109 clicks to open, and 523 clicks through to the website.

Given both the reduced capacity for in-person events (due to COVID-19) and the improved functionality of electrorecycle.ca, there was a greater focus on the Program's blog in 2020 (electrorecycle.ca/blog). Topics included appliance maintenance, troubleshooting and repair tips, green living, and sustainability. Blog posts generated 3,404 sessions on the website, including 1,344 from organic search.

The blog posts were shared across ElectroRecycle's well-established social media accounts (Facebook, Twitter, Instagram) as well as a Pinterest account which was created for the Program to assess if a new online audience could be reached. In total ElectroRecycle received 62,200 impressions on Pinterest in 2020. Most of the impressions were garnered from a pilot initiative to assess the value in promoting ElectroRecycle blog posts on the platform through paid advertising. The results indicated that Pinterest is more expensive to attain website conversions and followers than the other three social media platforms. Consequently, paid advertising will not be pursued on the platform. Nevertheless, the account does receive more than 1,000 organic impressions per month so ElectroRecycle will continue to share content on the platform and consider other ways to organically increase the reach of the account.

3.3 Community Events and Ambassador Program

The ElectroRecycle Program's community-based social marketing initiatives in 2020 resulted in an increase of online traffic through the Program's website and social media channels. The Program's outreach strategy included the ElectroRecycle Ambassador program, which led to collaboration with eleven communities in four regional districts, resulting in the collection of approximately 11,215 kg of Program Products. The ElectroRecycle Program was featured at 38 events in 2020.

Overall, the Program's Ambassador outreach efforts were curbed substantially due to COVID-19. The Ambassador program employed a year-round ambassador however, in contrast to previous years, two anticipated co-op summer student positions were cancelled because of COVID-19. Eliminating the summer ambassador positions resulted in a notably lower event attendance in 2020 but proved to be a prudent decision as most community events across the province were cancelled throughout the year in an effort to ensure public safety.

Due to travel restrictions and safety concerns the year-round Ambassador did not travel throughout BC to attend in-person events. However, several local collection events within the Metro Vancouver area were able to go forward while following public health guidelines. Consequently, the majority of 2020 Program events took place in Metro Vancouver while supporting seven remote collection events on Vancouver Island and in the Central Kootenays. The Program collaborated with community partners at several types of events to promote collection of Program Products including Farmers Markets, municipal and regional round-ups, and elementary school partnerships. In addition, five independent mobile depot pop-up events were piloted by the year-round Ambassador using the newly purchased ElectroRecycle cargo van. Events were organized with the help of new and existing community partnerships and each event focused on public awareness and increasing collection tonnage.

3.3.1 Expanded Program Reach

Mobile Recycling Depot

An ElectroRecycle branded cargo van was purchased in early 2020 with the intention of increasing the Program's physical reach to remote, gap, and Indigenous communities. The original objective of the Mobile Recycling Depot was to enable the Ambassadors to drive to rural communities without permanent access to collection sites and provide the communities with an opportunity to recycle Program Products.

However, due to COVID-19 travel restrictions, the Program pivoted the Mobile Recycling Depot outreach efforts to stay local and piloted mobile pop-up collection events in high density areas within the Lower Mainland. Targeting areas close to apartment buildings offered an optimized way to reach a large number of consumers, especially those who may not have access to a vehicle. Five pilot events were held in areas next to apartment buildings and in total 460 kg of small appliances and power tools were

dropped off during the events. The events were organized with approval from new municipal partners. The Program will continue to explore similar mobile recycling depot pop-up opportunities in high density areas in 2021.

Focus on Repair

In 2020, ElectroRecycle had a goal to continue fostering collaboration with repair organizations and promote the Pollution Prevention Hierarchy. Early in the year, plans were made to collaborate with repair groups across the province and the Program was set to attend a number of Repair Cafes. Repair Cafés provide opportunities for community members to learn how to repair broken items including clothing and textiles, bicycles, jewelry, and small appliances and power tools. Any Program Products that were found beyond repair were to be recycled through the Program. In January, ElectroRecycle attended one Repair Café in Abbotsford.

Plans to promote and attend further Repair Cafes in 2020 did not come to fruition with the onset of COVID-19. All in-person repair events from March to December were subsequently cancelled, including those in Port Coquitlam, Vancouver, Kelowna, and Langley. Though in person repair events came to a halt in 2020, ElectroRecycle continued to share the importance of the pollution prevention hierarchy and stayed connected to the repair community. The Program shifted efforts online and curated social media and blog content to help consumers learn how to prolong the lifespan of small appliances and power tools. Additionally, the year-round Program Ambassador convened on a quarterly basis with the Repair Working Group, a Lower Mainland based group. The group's purpose is to scale repair opportunities and foster supportive change in policy and production. Members of the group include repair organizations, local and regional governments, and small businesses.

School Program Outreach

In early 2020, ElectroRecycle worked with Albor Pacific, a BC-based social enterprise offering educational services about the environment. Their EcoNova environmental program aims to build an environmentally conscious culture at both elementary and secondary French language schools. The partnership included a two week-long Recycling Challenge at three francophone elementary schools in Metro Vancouver. The Recycling Challenge provided ElectroRecycle an opportunity to engage a younger demographic and educate school children on the importance of recycling small appliances and power tools.

Additional school Recycling Challenge initiatives in 2020 were hampered due to safety issues posed by COVID-19. In lieu of in-classroom outreach initiatives the Program sought out a new collaborative partner, which takes an online approach. In the second half of 2020, ElectroRecycle began a partnership with DreamRider Productions, a local charity who offers engaging environmental education programs for kids. The programs are delivered under their brand the Planet Protector Academy (PPA) and are accessible to BC families (via virtual webcasts) and to teachers (both for virtual and in-class use) on a subscription basis. Content about ElectroRecycle and the Pollution Prevention Hierarchy was added to

the PPA's Zero Heroes program as part of the collaboration. ElectroRecycle will sponsor the delivery of the Zero Heroes waste reduction program for students in grades 3 to 6 in Kamloops and Surrey school districts during the first half of 2021. Therefore, while much of this project's work was undertaken in 2020, further details and results will be reported in 2021.

Municipal and Regional Collection Events

ElectroRecycle continued its partnerships with municipal and regional collection events in 2020. The Zero Waste Reuse and Recycle Vancouver events, held in various locations around Vancouver in collaboration with the City of Vancouver's Greenest City 2020 initiative, collected 5,440 kg of small appliances and power tools over the span of five events. Due to COVID-19, a number of these Vancouver events were postponed or cancelled but the City was able to find a safe way to reschedule four events from August to October, and another in February.

All "Pop-up Junk Drop" events held by the City of Surrey were cancelled in 2020 due to the scale of the events and public health restrictions (more than 50 City staff are required to run the event). Surrey's collection events represented 53% of the Program's annual event tonnage in 2019, so the lack of these events in 2020 left a noticeable difference from previous year's event tonnage.

Although 2020 was marked with many COVID-19 event cancellations, it brought some new and expanded Regional District event partnerships. A new partnership with the Comox Valley Regional District was forged and the Program assisted local communities in recycling small appliances and power tools through remote collection for two clean-up events in July and October, at which 793 kg was collected. Additionally, ElectroRecycle worked with the Regional District of Central Kootenays to organize remote collection from five round-up events. This was the first year of the partnership for several communities, and four of the events were held in communities without access to a permanent collection site. A total of 2,068 kg was collected throughout the five events. Overall, 8,300 kg of small appliances and power tools were remotely collected through partnerships with the City of Vancouver, Regional District of Central Kootenays, and the Comox Valley Regional District. These events represented approximately 74% of the annual event collection tonnage in 2020.

Sponsorships

The ElectroRecycle Program's 2020 sponsorships included the Vancouver Farmers Market as well as Recycle BC's First Nations Recycling Initiative (FNRI). The FNRI brings ten stewardship organizations together to collaborate on cost-neutral solutions for recycling in Indigenous communities. In 2020, FNRI was not able to complete any events due to COVID-19 health and safety concerns.

ElectroRecycle continued to be a primary sponsor for the Vancouver Farmers Market and attended 19 market days across four different locations in 2020. A collection booth was hosted for the first time at the West End Summer Market and for the sixth year at the Kitsilano Summer Market—both communities were selected because they are urban communities without permanent collection sites

within walking distance. The Program postponed attendance at the Summer Markets from April to June to support provincial public safety precautions. To make-up for the postponed events, ElectroRecycle attended the Summer Markets twice a month from July to October and saw great success, almost 2,000 kg were collected in total. Collection opportunities for Program Products were also offered at two Winter Farmers Market locations, once a month, from January to March.

3.3.2 Media Coverage

In 2020, ElectroRecycle received earned media coverage from the Langley Advance Times about the Program's Francophone Recycling School Challenge. The challenge's winner, L'Ecole des Voyageurs, was a Langley school. The Recycling School Challenge also received earned media coverage from CBC-Radio (in French). Additionally, Vancouver Farmer's Market published a blog post highlighting the Program's collection booths at the Summer Farmer's Markets, and other online publications like the West End Journal shared about ElectroRecycle's collection booths as well.

3.4 Stakeholder Relations

ElectroRecycle continued to issue Program updates via its branded notice to its email database of more than 440 members and subscribers. Program updates include relevant information for the membership such as fee changes, information regarding accepted products, and sharing of compliance audit findings.

While unable to physically visit collection facilities due to provincial health and safety requirements, the Program issued regular email notices to the collection network, ensuring relevant information such as modifications to collection procedures and accepted products was made available. The email notices to collection facilities offer an ongoing opportunity for sites to provide input into the Program's operations.

3.5 Consumer Communications

A number of channels are consistently available to consumers to ask questions or submit feedback about the ElectroRecycle Program. In 2020, these channels included an email submission box on the ElectroRecycle website, entitled "Contact Us," a general information email address, info@cesarecycling.ca as well as an email address specifically for members, memberservices@cesarecycling.ca. A consumer inquiry toll-free phone number, 1-877-670-2372, is available year-round, and ElectroRecycle's various social media platforms provide additional contact options.

CESA partnered with the Recycling Council of BC (RCBC) to provide Hotline and Recyclepedia collection site location services. RCBC is a trusted public information resource used by residents of British Columbia to learn about recycling options available in their communities. The Recyclepedia application is a user-friendly online/web/mobile tool established by RCBC to help consumers find recycling

information 24/7. Between January 1 and December 31, 2020, ElectroRecycle and RCBC collectively answered 4,929 phone, email and app consumer inquiries regarding the ElectroRecycle Program.

4. COLLECTION SYSTEM AND FACILITIES

CESA engages a system of permanent year-round collection facilities located across British Columbia to provide access to recycle Program Products at no cost to consumers. This collection system has been developed in collaboration with existing collection networks and other stewardship programs wherever feasible to enhance program performance through increased operational efficiencies. The collection system operates in collaboration with third-party business owners who operate independent depots, as well as municipalities and retail stores. CESA constantly strives to partner and collaborate with existing collection networks where possible and seeks new opportunities to expand its network with willing partners. The collection system is further augmented by the use of one-day collection events and direct pick-up from large volume generators.

CESA does not directly own or manage any collection facilities, but contracts with organizations that can provide a collection location. Collection facilities include any location that accepts Program Products, including but not limited to private drop-off centres, local government sites, service organizations and return-to-retail. Regardless of the type of collection facility, there is no charge to the consumer to drop off Program Products.

CESA defines two streams of products included in the ElectroRecycle Program when sourcing collection facilities: “regular” and “very large” items. Products that are considered “very large” items include products such as treadmills, elliptical trainers and large, free-standing power tools with built-in stands. Very large items collected through the Program are managed as scrap metal by each contracted collection facility independent of the Program. All other products are considered regular items.

At the end of 2020, the ElectroRecycle Program had 247 contracted collection facilities for CESA products, of which 230 accepted regular items and 104 accepted very large items. The majority of very large item collection facilities overlap with regular product collection facilities. The Program’s website provides the consumer with access to a depot finder tool that indicates if a collection site will accept regular and/or very large items.

Of the 247 contracted collection facilities, 231 were advertised, while 16 were unadvertised. Advertised collection facilities accept public drop-off of products included in the ElectroRecycle Program. Unadvertised sites, which include large volume generators who may operate in the commercial or institutional (ICI) sector, municipal facilities and landfills, do not allow public drop-off and are not listed as a facility on the ElectroRecycle website or through RCBC’s consumer hotline. However, the Program offers direct pick-up of designated CESA products as a part of the unadvertised service. Many thrift stores are also unadvertised due to limited space available to collect Program Products.

A GIS analysis conducted by an independent, third party in 2019 determined that 99.5 per cent of British Columbians had convenient access to a collection site for regular products included in the ElectroRecycle Program¹. In 2020, 15 contracted collection sites were added to the network across eight different regional districts. Four collection facilities closed permanently, and one collection facility stopped collection of very large items (but continue to accept regular products). Of the 15 new sites, two collection facilities accepted regular products, five accepted very large items, eight sites accepted regular and very large items, and all were advertised sites.

Table 3 lists the number of contracted collection facilities by regional district, including those that accept regular items, very large items, advertised facilities and unadvertised facilities. Table 14 in Appendix B provides a complete list of collection facilities by regional district contracted to participate in the ElectroRecycle Program.

Table 3: Number of Collection Facilities (CF) by Regional District

Regional District	# of CF	Regional District	# of CF	Regional District	# of CF
Alberni Clayoquot	3	East Kootenay	11	Northern Rockies	1
Bulkley Nechako	6	Fraser Fort George	4	Okanagan Similkameen	8
Capital	21	Fraser Valley	10	Peace River	4
Cariboo	4	Kitimat Stikine	7	qathet	3
Central Coast	3	Kootenay Boundary	3	Squamish Lillooet	6
Central Kootenay	3	Metro Vancouver	68	Strathcona	4
Central Okanagan	7	Mt. Waddington	5	Sunshine Coast	3
Columbia Shuswap	15	Nanaimo	4	Thompson Nicola	20
Comox Valley	5	North Coast	4	Total	247
Cowichan Valley	9	North Okanagan	6		

Permanent collection facilities exist where there are sufficient populations and available infrastructure to support it, as well as the desire by private industry or municipalities to operate such a collection site. In the cases where a permanent collection facility may not exist, the ElectroRecycle Program augmented its permanent collection network through leading or participating in 38 collection events in 2020. Event attendance was noticeably lower in 2020 because of COVID-19. Due to travel advisories and public safety concerns, the Program restricted travel and did not physically attend events outside of the Lower Mainland. Table 4 lists the number of collection events by regional district.

¹ Accessibility is determined in accordance with the Stewardship Agencies of BC Accessibility Standard. The Standard defines access as a 30-minute drive or less for those within urban areas with a population greater than 4,000 and a 45-minute drive or less for those in rural areas of the province with a population greater than 4,000.

Table 4: Number of Collection Events (CE) by Regional District

Regional District	# of CE
Central Kootenay	5
Comox Valley	2
Fraser Valley	1
Metro Vancouver	30
Total	38

5. PRODUCT ENVIRONMENTAL IMPACT REDUCTION, REUSABILITY AND RECYCLABILITY

CESA works with its service providers to ensure Program Products are managed, where feasible, in accordance with the Pollution Prevention Hierarchy (PPH). As CESA's focus is managing a product at end-of-life, the following section details the considerations and current management options for Program Products.

5.1 Reuse and Repair

While reuse and repair of Program Products are worthy goals, there are several considerations that make it difficult to include it as a viable management option for Program Products. In Canada, there are requirements for mandatory safety testing under programs such as the Canadian Standards Association (CSA) or Underwriters Laboratories of Canada (ULC). Manufacturers are responsible for the safety of all products with safety certification. Outside of licensed and authorized service facilities, manufacturers cannot guarantee the safety of the product after it has reached end of life.

There are health risks associated with Program Products that come in contact with the body (e.g., electric shavers) or food (e.g., meat grinders) where sanitation cannot be guaranteed. For these reasons, the Program focuses on the proper recycling and recovery of end-of-life products. The Program Plan recognizes that consumers give properly working tools and appliances to friends and family as well as to charitable organizations. As long as the product is in good working order, such reuse does exist outside the parameters of the Program.

Proper maintenance and repair is encouraged as a means of extending the life of product, however the cost of repair is typically comparable to the cost of replacement. Although options for reuse and repair of appliances and power tools may be limited, the Program continues to work towards providing consumers with information for alternative options to disposal of Program Products whenever possible, through the identification and promotion of donation centres and repair opportunities, such as repair cafes.

5.2 Recycle/Recover

The Program strives to manage collection materials using the highest option on the PPH as set out under subsections 5(3)(d-g) of the Regulation, where economically feasible and viable. CESA contracts with all processors who handle CESA's collected material. CESA's processors are required to conform to the Electronics Product Stewardship Canada (EPSC) Electronic Recycling Standard (ERS), among other required tracking, inspection and reporting standards as set out of the Program.

As CESA currently accepts more than 400 different products, materials are reported out by commodity only, not by product type or component. The Program follows the chain of custody through to the end fate of the product; however, the Program's ability to do so is limited by the processors ability to provide such information.

Current recycling and recovery methods for common commodities found in CESA products are detailed below in Section 6. CESA will continue to manage collected products and accessories, including batteries, in accordance with the Pollution Prevention Hierarchy whenever feasible and economically viable recognizing that the management process of commodities is subject to change.

6. POLLUTION PREVENTION HIERARCHY AND PRODUCT / COMPONENT MANAGEMENT

CESA strives to manage collected materials in accordance with the pollution prevention hierarchy set out under Section 8(2)(d) of the Recycling Regulation wherever feasible and economically viable. These end-of-life products are shipped to processors that break them down into component parts to be recycled and/or recovered.

CESA's processors are required to conform to the Electronics Product Stewardship Canada (EPSC) Electronic Recycling Standard, the industry standard for like-products (e.g., electrical, electronic and battery-operated). The EPSC Electronic Recycling Standard defines the minimum requirements for handling end-of-life electronics and contains mandatory environmental, occupational health and safety, and material handling requirements. Given that CESA accepts a wide variety of more than 400 products, materials are reported out by commodity only, and not by product type or component.

In 2020, CESA contracted with two processors to process collected materials. Table 5 provides the approximate percentage of material commodity processed from both processors accounting for all regular items collected through the Program and processed in 2020, as well as a description of the downstream process for each commodity type. Due to the complexity of the disassembly process, it is difficult for commodities to be completely segregated for measurement purposes.

Table 5: Percentage of Total Tonnage Processed by Material Commodity in 2020

Material Commodity	Reuse	Recycle	Recovery	Landfill	% of Total Tonnage Processed	Downstream Process ²
Ferrous Steel		X			49.5%	Production, Processing, Non-processing
Plastics		X			28.2%	Processing
Aluminum		X			1.9%	Production, Processing, Non-processing
Wire and Cables and String lights		X			4.6%	Refining, Non-processing
Copper		X			4.3%	Processing, Refining
Glass		X			2.1%	Processing, Non-Processing
Circuit Boards		X			2.0%	Refining
Refuse				X	5.1%	Other final disposition
Rechargeable Batteries	X	X			0.9%	Processing, Non-Processing, Reuse
Paper Based Materials		X			0.1%	Processing
Non Rechargeable Batteries	X	X			0.6%	Reuse, Processing, Non-Processing, Refining
Heating Oil	X	X	X	X	0.4%	Processing, Recovery, Reuse, Landfill

7. PRODUCT SOLD AND COLLECTED

7.1 Product Reported Sold

Total product sold is reported in units. CESA members reported sales in British Columbia of 9,896,680 units for the period of January 1 to December 31, 2020. CESA conducts compliance reviews on its membership to ensure accurate product categorization and reporting. Compliance reviews are administered over a regular cycle and general findings are communicated out to the membership to allow for corrective actions to be implemented as required.

7.2 Product Collected

Absolute collection for CESA reflects the weight of Program Products collected annually by the Program across BC. The Program measures collections by weight (kilograms and/or metric tonnes), not by units collected. Table 6 sets out the annual collected tonnage and variances against the 2013 baseline.

² Downstream Processes are based on the descriptions provided by the Recycler Qualification Office (RQO) and EPSC Electronic Recycling Standard verified Processors detailing the end disposition of product managed.

Table 6: Annual Tonnage Collected and Year over Year Variance

Year	Tonnage Collected (metric tonnes)	Tonnage Variance (%)
2013	3,204	-
2014	3,672	+ 15%
2015	4,225	+ 15%
2016	4,545	+ 7.5%
2017	4,913	+ 8%
2018	5,092	+ 4%
2019	5,450	+ 7%
2020	5,115	-6%

The initial provincial health and safety protocols resulted in the majority of CESA’s collection network temporarily closing between late March and early June to account for the public’s safety. COVID-19 impacted the collection of Program Products, as well as the Program’s ability to host/attend events throughout the year resulting in a slight decrease in year-over-year tonnage.

7.2.1 Very Large Items

Very large items collected under the ElectroRecycle Program by contracted collection facilities were managed as scrap metal through the metal recycling system. Under the terms of their contract, collection sites that accept very large items are required to submit monthly unit-based tracking forms to the ElectroRecycle Program reporting the number of very large items collected. In 2020, 3,353 pieces of large exercise equipment and 1,535 pieces of large power tools were collected, according to tracking sheets submitted to the ElectroRecycle Program by contracted collection facilities.

7.2.2 Regular Items

According to weights reported to the ElectroRecycle Program by contracted consolidation facilities, approximately 5,115,099 kilograms of regular CESA products were collected between January 1 and December 31, 2020 from the Program’s contracted collection facilities, large volume end-users, return to retail locations, and collection events. Table 8 provides the approximate tonnage collected (not including very large items) by regional district in 2020.

CESA continues to partner with Product Care Association’s Light Fixtures Program, co-mingling residential light fixtures with ElectroRecycle products in CESA’s collection bags at regular contracted collection facilities. On July 31st, 2020, CESA began accepting electric outdoor power equipment (EOPE) in collection bags at regular and bulky contracted collection facilities on behalf of the Outdoor Power Equipment Institute of Canada (OPEIC) stewardship program. These are examples of how stewardship programs working together create efficiencies at the collection facility level, reduce consumer confusion, and provide “one-stop-shops” for residents.

CESA's reported collection tonnage is net of the EOPE and fixture tonnage collected on behalf of OPEIC and the Light Fixtures Program. To determine CESA's net tonnage in 2020, CESA's processors were obligated by contract to submit monthly sampling reports of collection material processed. Data from the sampling reports was extrapolated to determine the total proportion of CESA product collected versus the proportion of EOPE and Light Fixtures product collected in each particular month. The proportion was applied to the weight of the collection tonnage during that month. Table 7 provides the approximate tonnage collected by program (CESA versus OPEIC's electric outdoor power equipment program and Product Care's Light Fixtures program).

Table 7: Approximate Weights Collected by Program in 2020

Year	CESA Tonnage Collected (tonnes)	Light Fixtures Tonnage Collected (tonnes)	OPEIC Tonnage Collected (tonnes) ³
2018	5,092	709	n/a
2019	5,450	719	n/a
2020	5,115	843	77

Table 8: Approximate Weights Collected by Regional District for Regular Products and Collection Events in 2020

Regional District	Approximate Weight Collected (kg)	Kg Collected per Capita ⁴	Regional District	Approximate Weight Collected (kg)	Kg Collected per Capita ⁴
Alberni Clayoquot	10,598	0.34	Kootenay Boundary	51,223	1.63
Bulkley Nechako	20,074	0.53	Metro Vancouver	2,552,224	1.04
Capital	479,689	1.25	Mount Waddington	19,825	1.80
Cariboo	45,297	0.73	Nanaimo	179,786	1.15
Central Coast	6,215	1.87	North Coast	19,662	1.08
Central Kootenay	37,945	0.64	North Okanagan	128,743	1.53
Central Okanagan	329,236	2.01	Northern Rockies	998	0.19
Columbia Shuswap	54,145	1.05	Okanagan-Similkameen	126,367	1.52
Comox Valley	108,822	1.64	Peace River	33,935	0.54
Cowichan Valley	103,624	1.24	qathet	17,611	0.88
East Kootenay	28,699	0.47	Squamish Lillooet	58,148	1.36

³ OPEIC collection began July 31, 2020

⁴ Based on population data obtained from the 2016 Census of Canada

Regional District	Approximate Weight Collected (kg)	Kg Collected per Capita ⁴	Regional District	Approximate Weight Collected (kg)	Kg Collected per Capita ⁴
Fraser Fort George	79,160	0.84	Strathcona	34,881	0.78
Fraser Valley	291,097	0.98	Sunshine Coast	53,887	1.80
Kitimat Stikine	33,408	0.89	Thompson Nicola	146,799	1.11

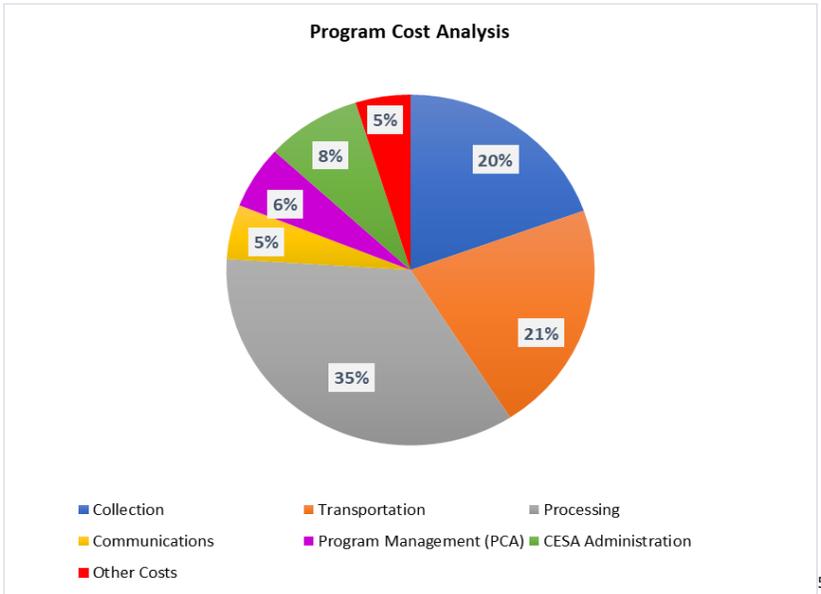
8. SUMMARY OF REVENUES AND EXPENDITURES

The ElectroRecycle Program is funded by membership fees, known as Environmental Handling Fees (EHFs), which are remitted to CESA by its members based on the quantity of sales of the designated products sold in British Columbia.

As CESA operates as a not for profit, the EHFs are set by CESA based on budgeting of fee revenue and Program expenses and may be adjusted from time to time to maintain the not for profit model. EHFs may continue to be adjusted in the future to address surpluses or deficits, however all fees are applied to the full operation of the Program including:

- Administration;
- Communication and education; and
- Collection, transport, recycling and disposal of collect products.

The chart below identifies the percentage of costs associated with the Program’s operation in 2020:



⁵ “Other Costs” include charges from third party contractors (e.g., insurance, government relations, bank charges etc.).

CESA has a fiduciary responsibility in the management of environmental handling fees for the purposes of operating the Program, with a view to providing adequate resources for our key service partners to conduct the business of recycling. As indicated in the pie chart above, nearly 80% of program revenue supports the collection, transportation and processing of Program Product. All costs of the Program are carefully monitored to ensure that market trends for compensation are reasonable and within the industry norm.

See Appendix C for CESA’s independently audited financial statements.

The ElectroRecycle Program organizes Program Products into 18 product categories, with an EHF designated for each category as listed in Table 9 below.

Table 9: CESA Product Categories and Environmental Handling Fees

Product Category		Fee Rate Per Unit
1	Kitchen Countertop – Motorized	\$ 0.50
2	Kitchen Countertop – Heating Appliances	\$ 0.80
3	Kitchen Countertop – Heating Appliances (coffee/tea)	\$ 0.70
4	Microwave Ovens [<i>previously Microwaves (large) and Microwaves (small) categories</i>]	\$5.00
5	Time Measurement & Display Devices	\$0.20
6	Weight Measurement	\$0.30
7	Garment Care Appliances	\$0.60
8	Air Treatment Appliances [<i>previously Air Treatment Appliances, Desk & Tabletop Fans categories</i>]	\$0.95
9	Personal Care Appliances	\$0.25
10	Full-Size Floor Cleaning Appliances	\$2.50
11	Smaller Floor/Surface Cleaning Appliances	\$ 0.50
12	Test and Measurement Tools	\$0.35
13	Hand-held Power Tools	\$0.55
14	Bench-Top, Demolition, Free-Standing Power Tools	\$1.20

Product Category		Fee Rate Per Unit
15	Sewing / Textile Machines	\$2.75
16	Exercise Machines	\$1.85
17	Sports, Leisure, Arts, Crafts and Hobby Devices	\$ 0.75
18	Designated Very Small Items [previously Part 1 & 2 Designated Very Small Items categories]	\$ 0.20

9. PLAN PERFORMANCE

CESA assesses the performance of the ElectroRecycle Program with both qualitative and quantitative measures in response to the performance metrics outlined in the approved Extended Producer Responsibility Plan. Although the ElectroRecycle Program continues to exceed performance metrics year-over-year, CESA is focused on continuing to maintain or exceed current performance levels; striving to improve all aspects of the ElectroRecycle Program, including operational efficiencies, cost efficiencies, consumer awareness, accessibility, and collection tonnage.

9.1 Accessibility

In 2019, accessibility was determined through the use of a Geographic Information System (GIS) analysis conducted by an independent third party, where “access” was defined according to the Stewardship Agencies of BC’s Accessibility Standard as being within a 30-minute drive of an ElectroRecycle collection site for those living in urban areas with a population greater than 4,000, and within a 45-minute drive for those living in rural areas with a population greater than 4,000.

Table 10 summarizes ElectroRecycle’s latest accessibility metrics.

Table 10: Accessibility Performance Metrics

Performance Metric	Target	2020 Results	Strategies for Improvement
Number of Collection Sites	n/a	247	n/a
Accessibility	Maintain the 2017 accessibility rate of 99.5% for regular products	99.5%	n/a ⁶

⁶ Accessibility is dependent on continued relationships with the existing collection network. Assuming no modifications are made to current partnerships with collection sites, the Program intends to continue to maintain the 2017 accessibility rate.

9.2 Waste Composition Audits

Waste audits are a valuable statistic to measure the Program’s success. In conjunction with other stewardship agencies, the Program has participated in eight waste audits to date in communities which range in size from 18 thousand to more than 2.5 million people. Each audit surveys a sample of waste from a landfill and tracks evidence of product categories. The audits confirm that Program Products are being successfully diverted from landfill while also helping to guide the Program’s awareness campaigns. It is important to note that while the data obtained from waste audits provides one way of evaluating the Program’s performance in that specific community, extrapolating the results to the entire province is problematic as variations in collection and waste management practices vary across regional districts.

In 2020, CESA participated in three waste audits conducted in the District of Squamish, the Squamish Lillooet Regional District, and the Metro Vancouver Regional District. Table 11 provides the ElectroRecycle Program’s aggregate waste audit results, as well as the single use and rechargeable batteries under 5 kilograms identified during the waste audit process.

Table 11: Aggregate Waste Audit Results per Capita for identified CESA Product and Batteries

Regional District	Total aggregate kg/capita disposal of CESA Product ⁷	Total aggregate kg/capita disposal of batteries ⁸
District of Squamish	2.5	0.3
Squamish Lillooet ⁹	1.0	0.5
Metro Vancouver	2.0	0.1

9.3 Consumer Awareness

From October 29th to November 3rd 2020, an online survey representative of British Columbia’s adult population was administered among 1,016 residents to learn about consumers’ awareness of the Program and Program Products. Every two years, a survey is conducted by an independent, third party to determine awareness levels of the Program and gain insights about recycling behaviour. In 2020, 89 per cent of British Columbians indicated they were aware of the existence of a program that recycles electrically powered small appliances and power tools. This represents an increase of one percentage point over results from 2018 (88% awareness). The next consumer awareness survey will be conducted in 2022, with results reported in the 2022 annual report.

⁷ Calculated using the combined weight of Program Product categories and 2016 Statistics Canada Census Data

⁸ The source of single use and rechargeable batteries is not identified during the audit process, therefore it is not possible to discern if the battery was used for a Program Product, another Stewarded product (e.g., EPRA, OPEIC, Light Fixtures), or other.

⁹ Results from SLRD waste audit exclude the populations of DoS, RMoW, Furry Creek and Britannia Beach.

CESA achieves its high awareness numbers through a variety of tactics, ranging from traditional TV and radio advertising to social media and community outreach. CESA’s efforts span the entire province of British Columbia, including remote regions and Indigenous communities, to ensure a far-reaching message, resulting in year-over-year awareness increases. While CESA works to increase general program awareness, efforts are also made to promote individual product categories including kitchen countertop, personal care, floor cleaning, very small items, and more. This is achieved through diverse marketing campaigns that feature a range of different products, ensuring diverse representation of what can be recycled through the Program. The 2020 awareness results exceed the target awareness of 79% by 10 percentage points at 89% and appears to be stable (2018 awareness was 88%), suggesting that the Program has reached peak awareness and maturation. As such, CESA maintains the core of its general awareness strategy, while paying special attention to remote communities and lesser-known product categories. Table 12 summarizes the ElectroRecycle Program’s 2020 consumer awareness performance metrics.

Table 12: Consumer Awareness Metrics

Performance Measure	Plan Target	Results	Strategies for Improvement
Conduct a consumer awareness survey	Survey completed once every two (2) years	2014 survey: 73% 2016 survey: 79% 2018 survey: 88% 2020 survey: 89%	n/a
Percentage of the population aware of the Program	Maintain a consumer awareness level of 79%	2020 survey: 89%	n/a

APPENDIX A: PROGRAM PRODUCT CATEGORIES

Table 13 lists the 18 Product Categories, and examples of Program Products from each category.

Table 13: CESA Product Categories

	Product Category	Examples
Products within plan	1. Kitchen Countertop – Motorized	Blender, coffee grinder, food processor, hand mixer
	2. Kitchen Countertop – Heating	Bread maker, fondue pots, hot air corn popper, panini press, rice cooker, toaster
	3. Kitchen Countertop – Heating (coffee/tea)	Drip coffee makers, espresso/cappuccino makers, kettles, pod coffee makers
	4. Microwave Ovens	
	5. Time Measurement & Display Devices	Clocks, timers
	6. Weight Measurement	Bathroom scales, countertop food scales, digital luggage scale
	7. Garment Care	Garment steamers, household irons, clothes shavers
	8. Air Treatment	Scent diffuser, portable humidifier, portable heater, desktop/tabletop fan
	9. Personal Care	Beard trimmer, curling iron, hair dryer, hot roller/curler set, electric toothbrush, vanity mirror with lighting
	10. Full-size Floor Cleaning	Upright vacuum cleaner, floor care scrubber/polisher, robotic vacuum
	11. Smaller Floor/Surface Cleaning	Handheld vacuum cleaner, steam mop, stick vacuum cleaner
	12. Test and Measurement Tools	Laser level, emission analyzer, laser range meter
	13. Handheld Power Tools	Hand drill, sander, band saw, angle grinder
	14. Bench-top, Demolition and Free-Standing Power Tools	Table saw, drum sander, demolition hammer
	15. Sewing and Textile Machines	Sewing machine, embroidery machine, serger
	16. Exercise Equipment	Treadmill, elliptical machine, cycling machine
	17. Sports, Leisure, Arts, Crafts & Hobby Devices	Insect trap, thermoelectric cooler, bubble machine, circuit machine, air brusher, rock polisher
	18. Designated Very Small Items	Air freshener, personal fan, electric razor (primary cell), stud finder, glue gun, craft soldering iron

APPENDIX B: COLLECTION FACILITY NETWORK

Table 14 shows locations of contracted CESA collection facilities. The column titled “Change in 2020” denotes additions and closures since the previous reporting date, December 31, 2019.

Table 14: CESA Collection Network, Including Changes in Sites in 2020

Collection Facility	City	Regional District	Depot Type	Change in 2020
70 Mile House Eco-Depot	70 Mile House	Thompson Nicola	Regular	
Abbotsford Bottle Depot	Abbotsford	Fraser Valley	Regular	
Abbotsford Mission Recycling Depot	Abbotsford	Fraser Valley	Bulky & Regular	
ACRD 3rd Ave Depot	Port Alberni	Alberni Clayoquot	Bulky & Regular	
Agassiz Bottle Depot	Agassiz	Fraser Valley	Regular	
Aldergrove Bottle Depot	Aldergrove	Metro Vancouver	Bulky & Regular	
Armstrong Spallumcheen Bottle Depot	Armstrong	North Okanagan	Regular	
Ashcroft Bottle Depot	Ashcroft	Thompson Nicola	Bulky & Regular	
Asset Investment Recovery - Glanford (Not Advertised)	Victoria	Capital Regional District	Regular	
Asset Investment Recovery - Surrey	Surrey	Metro Vancouver	Regular	
Augusta Recyclers Inc (Not Advertised)	Powell River	qathet	Bulky	
Barnhartvale Landfill	Kamloops	Thompson Nicola	Bulky & Regular	New - June 03, 2020
Barriere Return-It dba Bag Lady Enterprises	Barriere	Thompson Nicola	Regular	
Bella Bella Eco-Depot	Bella Bella	Central Coast	Bulky & Regular	
Bella Coola Recycling Depot	Bella Coola	Central Coast	Regular	
Bill's Bottle Depot	Salmon Arm	Columbia Shuswap	Regular	
Bings Creek Recycling Centre	Duncan	Cowichan Valley	Bulky & Regular	
Blue River Eco-Depot	Blue River	Thompson Nicola	Regular	
Bottle Depot (Queens)	Victoria	Capital Regional District	Regular	
Bottle Depot (Saanich)	Saanich	Capital Regional District	Regular	
Boucherie Bottle Depot & Self Storage	West Kelowna	Central Okanagan	Regular	
Brentwood Auto & Metal Recyclers	Saanichton	Capital Regional District	Bulky & Regular	
Brentwood Thrift Store	Brentwood Bay	Capital Regional District	Regular	
Bridgeview Return-It Bottle Depot	Surrey	Metro Vancouver	Regular	
Bulkley Valley Bottle Depot	Smithers	Bulkley Nechako	Regular	
Burns Lake Recycling Depot	Burns Lake	Bulkley Nechako	Regular	
Campbell Mountain Sanitary Landfill (CMSL)	Penticton	Okanagan Similkameen	Regular	
Campbell River Waste Management Centre	Campbell River	Strathcona	Bulky & Regular	
Canal Flats Transfer Station	Canal Flats	East Kootenay	Bulky	
Capilano (Fell Avenue) Thrift Store	North Vancouver	Metro Vancouver	Regular	
Castlegar Return-It Depot	Castlegar	Central Kootenay	Regular	
Cedar Hill Thrift Store	Victoria	Capital Regional District	Regular	
Chasers Bottle Depot Ltd.	Vernon	North Okanagan	Regular	

Collection Facility	City	Regional District	Depot Type	Change in 2020
Chetwynd Recycling & Bottle Depot	Chetwynd	Peace River	Regular	
Chilliwack Bottle Depot Ltd	Chilliwack	Fraser Valley	Regular	
Clearwater Eco-Depot	Clearwater	Thompson Nicola	Regular	
Clinton Eco-Depot	Clinton	Thompson Nicola	Regular	
CM Recycling Ltd. (formerly Cariboo Metal Recycling)	Quesnel	Cariboo	Bulky & Regular	
Columbia Bottle Depot - Dease	Kelowna	Central Okanagan	Bulky & Regular	
Columbia Bottle Depot - Kent	Kelowna	Central Okanagan	Bulky & Regular	
Columbia Bottle Depot - St. Paul	Kelowna	Central Okanagan	Bulky & Regular	
Columbia Recycle 1996 LTD (Not Advertised)	Trail	Kootenay Boundary	Bulky	
Columbia Valley Landfill	Windermere	East Kootenay	Bulky	
Comox Return-Centre	Comox	Comox Valley	Regular	
Comox Valley Waste Management Centre	Cumberland	Comox Valley	Bulky & Regular	
Coquitlam Recycling and Waste Centre (Emterra Environmental - Coquitlam)	Coquitlam	Metro Vancouver	Bulky & Regular	
Coquitlam Return-It Depot	Coquitlam	Metro Vancouver	Regular	
Cortes Waste Management Centre	Cortes Island	Strathcona	Regular	New - May 01, 2020
Courtenay Return-It Depot	Courtenay	Comox Valley	Bulky & Regular	
Cranbrook Bottle Depot	Cranbrook	East Kootenay	Regular	
Cranbrook Transfer Station	cranbrook	East Kootenay	Bulky	
D.C. Recycling Ltd.	Dawson Creek	Peace River	Regular	
DIRA Waste Management Committee - Bottle Depot	Denman Island	Comox Valley	Regular	
East 12th Avenue Thrift Store	Vancouver	Metro Vancouver	Regular	
East Hastings Bottle Depot	Burnaby	Metro Vancouver	Regular	
East Vancouver Bottle Depot Ltd.	Vancouver	Metro Vancouver	Regular	
Edmonds Return-it Depot	Burnaby	Metro Vancouver	Regular	
Elkford Transfer Station	Elkford	East Kootenay	Bulky	
Enderby Return-It Recycling Depot Ltd.	Enderby	North Okanagan	Bulky & Regular	
Falkland Refuse Disposal Facility	Falkland	Columbia Shuswap	Bulky & Regular	Started Collecting Bulky - July 05, 2020
Fernie Bottle Depot	Fernie	East Kootenay	Regular	
Fernie Transfer Station	Fernie	East Kootenay	Bulky	
Fleetwood Bottle Depot	Surrey	Metro Vancouver	Regular	
Fort St. James Transfer Station	Fort St. James	Bulkley Nechako	Bulky & Regular	
Fraser Lake Bottle Depot	Fraser Lake	Bulkley Nechako	Regular	
Fraser Valley Return-It Depot	Langley	Metro Vancouver	Regular	
FSJ Bottle Drop	Fort St. John	Peace River	Regular	
Galiano Recycling Centre	Galiano Island	Capital Regional District	Regular	
General Grant's North Shore Bottle Depot	Kamloops	Thompson Nicola	Regular	
General Grants Sahali (fka Full Refund Bottle Depot)	Kamloops	Thompson Nicola	Regular	
GFL Environmental - Chemainus	Chemainus	Cowichan Valley	Bulky & Regular	New - September 16, 2020
GFL Environmental - Duncan	Duncan	Cowichan Valley	Bulky & Regular	New - September 16, 2020

Collection Facility	City	Regional District	Depot Type	Change in 2020
GFL Environmental - Langford	Langford	Capital Regional District	Bulky & Regular	
GFL Environmental - Nanaimo	Nanaimo	Nanaimo Regional District	Bulky & Regular	New - September 16, 2020
GFL Environmental - Squamish	Squamish	Squamish Lillooet	Regular	
Gibsons Recycling Depot	Gibsons	Sunshine Coast	Bulky & Regular	
Glenemma Refuse Disposal Facility	Salmon Arm	Columbia Shuswap	Bulky & Regular	Started Collecting Bulky - July 05, 2020
Go Green Bottle Depot & Recycling	Vancouver	Metro Vancouver	Regular	
Gold Trail Recycling	100 Mile House	Cariboo	Bulky & Regular	
Golden Refuse Disposal Facility	Golden	Columbia Shuswap	Bulky & Regular	Started Collecting Bulky - July 05, 2020
Grand Forks Bottle Depot	Grand Forks	Kootenay Boundary	Regular	
Granville Thrift Store (Not Advertised)	Vancouver	Metro Vancouver	Regular	
Green Recycling in Pender Society (GRIPS)	Madeira Park	Sunshine Coast	Regular	
Guildford Bottle Depot	Surrey	Metro Vancouver	Regular	
Haney Bottle Depot	Maple Ridge	Metro Vancouver	Regular	
Hart Return-It Depot	Prince George	Fraser Fort George	Regular	
Hartland Recycling Depot	Victoria	Capital Regional District	Bulky & Regular	
Hazelton Bottle Depot	New Hazelton	Kitimat Stikine	Regular	
Heffley Creek Eco-Depot	Heffley Creek	Thompson Nicola	Regular	
Hillside Thrift Store	Victoria	Capital Regional District	Regular	
Hope Bottle Depot	Hope	Fraser Valley	Regular	
Houston Bottle Depot	Houston	Bulkley Nechako	Bulky & Regular	
Interior Recycling	Vernon	North Okanagan	Bulky & Regular	
Ironwood Bottle Depot	Richmond	Metro Vancouver	Regular	
Iskut Landfill (Not Advertised)	Iskut	Kitimat Stikine	Regular	
Island Return-it Recycling Centre Campbell River (FKA Campbell River Bottle Depot)	Campbell River	Strathcona	Regular	Stopped Collecting Bulky - March 17, 2020
Island Return-it Recycling Centre Duncan (FKA Cowichan Valley Bottle Depot)	Duncan	Cowichan Valley	Bulky & Regular	
Island Return-it Recycling Centre Esquimalt (FKA Westshore Bottle Depot)	Esquimalt	Capital Regional District	Regular	
Island Return-it Recycling Centre South Cowichan	Cobble Hill	Cowichan Valley	Regular	
Islands Solid Waste Management - Port Clements	Port Clements	North Coast	Regular	
Islands Solid Waste Management - Queen Charlotte	Queen Charlotte Village	North Coast	Regular	
J&C Bottle Depot	Penticton	Okanagan Similkameen	Bulky & Regular	
Jenill Bottle Depot	Surrey	Metro Vancouver	Bulky & Regular	
Junction Bottle Depot	Ladysmith	Cowichan Valley	Regular	
Kensington Return it Depot	Burnaby	Metro Vancouver	Bulky & Regular	
Keremeos Sanitary Landfill	Keremeos	Okanagan	Regular	

Collection Facility	City	Regional District	Depot Type	Change in 2020
		Similkameen		
Kerrisdale Thrift Store (Not Advertised)	Vancouver	Metro Vancouver	Regular	
Kimberley Transfer Station	Kimberley	East Kootenay	Bulky	
Kitchener Bottle Depot Ltd.	Burnaby	Metro Vancouver	Regular	
Kitimat Understanding the Environment Society (KUTE)	Kitimat	Kitimat Stikine	Regular	
Kitwanga Transfer Station	Kitwanga	Kitimat Stikine	Regular	
Ladner Bottle Depot Co. Ltd.	Delta	Metro Vancouver	Bulky & Regular	
Langford Thrift Store (Not Advertised)	Langford	Capital Regional District	Regular	
Langley Bottle Depot	Langley	Metro Vancouver	Bulky & Regular	
Lax Kw'alaams Band (Waste Transfer Station)	Lax Kw'alaams	North Coast	Bulky & Regular	
Lee's Bottle Depot	Burnaby	Metro Vancouver	Regular	
Lillooet Landfill & Recycling Centre	Lillooet	Squamish Lillooet	Bulky & Regular	
Logan Lake Bottle Depot	Logan Lake	Thompson Nicola	Bulky & Regular	
Logan Lake Eco-Depot	Logan Lake	Thompson Nicola	Regular	
Lonsdale Bottle Depot Ltd	North Vancouver	Metro Vancouver	Regular	Closed - May 31, 2020
Lorne Street Bottle Depot	Kamloops	Thompson Nicola	Regular	
Lougheed Return-It Depot	Coquitlam	Metro Vancouver	Regular	
Louis Creek Eco-Depot	Louis Creek	Thompson Nicola	Regular	
Lower Nicola Eco-Depot	Merritt	Thompson Nicola	Regular	
Lytton Eco-Depot	Lytton	Thompson Nicola	Regular	
MAKE/DO	Creston	Central Kootenay	Regular	Closed - August 17, 2020
Malakwa Refuse Disposal Facility	Malakwa	Columbia Shuswap	Bulky & Regular	Started Collecting Bulky - July 05, 2020
Malcolm Island Recycling Depot	Sointula	Mt. Waddington	Bulky & Regular	New - May 01, 2020
Maple Ridge Bottle Depot	Maple Ridge	Metro Vancouver	Regular	
Maple Ridge Recycling Depot	Maple Ridge	Metro Vancouver	Bulky & Regular	
Mayne Island Recycling Society (MIRS)	Mayne Island	Capital Regional District	Regular	
Meade Creek Recycling Centre	Lake Cowichan	Cowichan Valley	Bulky & Regular	
Merritt Return-It Depot	Merritt	Thompson Nicola	Regular	
Metrotown Bottle Return-it Centre	Burnaby	Metro Vancouver	Bulky & Regular	
Meziadin Landfill (Not Advertised)	Meziadin Junction	Kitimat Stikine	Regular	
Mica Ventures Inc. (Williams Lake)	Williams Lake	Cariboo	Regular	
Mill Bay Thrift Store	Mill Bay	Cowichan Valley	Regular	
Mission Flats Landfill	Kamloops	Thompson Nicola	Bulky & Regular	
Mission Recycle Center	Mission	Fraser Valley	Regular	
Mission Recycling Depot	Mission	Fraser Valley	Bulky & Regular	
Mount Pleasant Return- It	Vancouver	Metro Vancouver	Regular	
Nanaimo Recycling Exchange Society	Nanaimo	Nanaimo Regional District	Bulky & Regular	Closed - July 03, 2020
Nelson Leafs Recycling Center	Nelson	Central Kootenay	Regular	
New Westminster Thrift Store	New	Metro Vancouver	Regular	

Collection Facility	City	Regional District	Depot Type	Change in 2020
	Westminster			
Newton Bottle Depot	Surrey	Metro Vancouver	Regular	
North Burnaby (Hastings) Thrift Store (Not Advertised)	Burnaby	Metro Vancouver	Regular	
North Road Bottle Depot Ltd.	Coquitlam	Metro Vancouver	Regular	
North Shore Bottle Depot	North Vancouver	Metro Vancouver	Regular	
North Shore Recycling and Waste Centre (Emterra Environmental - North Vancouver)	North Vancouver	Metro Vancouver	Bulky & Regular	
North Shuswap Bottle Depot	Chase	Thompson Nicola	Regular	
North Vancouver Bottle & Return-It Depot	North Vancouver	Metro Vancouver	Regular	
North Vancouver Thrift Store	North Vancouver	Metro Vancouver	Regular	
Northern Recycling Inc.	Quesnel	Cariboo	Bulky & Regular	
OK Bottle Depot	Richmond	Metro Vancouver	Regular	
Okanagan Falls Sanitary Landfill	Okanagan Falls	Okanagan Similkameen	Regular	
Oliver Sanitary Landfill	Oliver	Okanagan Similkameen	Regular	
Osoyoos Bottle Depot	Osoyoos	Okanagan Similkameen	Bulky & Regular	
Panorama Village Return-It	Surrey	Metro Vancouver	Regular	
Parksville Bottle & Recycling Depot Ltd.	Parksville	Nanaimo Regional District	Bulky & Regular	
Peerless Road Recycling Centre	Ladysmith	Cowichan Valley	Bulky & Regular	
Pemberton Recycling Centre	Pemberton	Squamish Lillooet	Regular	
Pender Island Recycling Society (PIRS)	Pender island	Capital Regional District	Bulky & Regular	
PG Recycling & Return-It Centre (FKA BBK Bottle Depot)	Prince George	Fraser Fort George	Bulky & Regular	
Pitt Meadows Bottle and Return-it Depot Ltd	Pitt Meadows	Metro Vancouver	Regular	
Planet Earth Recycling Ltd.	West Kelowna	Central Okanagan	Bulky & Regular	
Poco Return It	Port Coquitlam	Metro Vancouver	Bulky & Regular	Started Collecting Bulky - May 23, 2020
Port Coquitlam Thrift Store	Port Coquitlam	Metro Vancouver	Regular	
Port Hardy Return It Centre	Port Hardy	Mt. Waddington	Regular	
Powell Street Return-it Bottle Depot	Vancouver	Metro Vancouver	Regular	
Princeton Return-It Depot	Princeton	Okanagan Similkameen	Regular	
Quatsino Recycling Depot	Quatsino	Mt. Waddington	Bulky & Regular	New - May 01, 2020
Queensborough Landing Return-it	New Westminster	Metro Vancouver	Bulky & Regular	
R&T Bottle Depot	Abbotsford	Fraser Valley	Regular	
R3 Recycle-It Resource Recovery	Fort St. John	Peace River	Bulky & Regular	
Regional Recycling Abbotsford	Abbotsford	Fraser Valley	Bulky & Regular	
Regional Recycling Burnaby	Burnaby	Metro Vancouver	Bulky & Regular	

Collection Facility	City	Regional District	Depot Type	Change in 2020
Regional Recycling Cloverdale	Surrey	Metro Vancouver	Bulky & Regular	
Regional Recycling Hayes	Nanaimo	Nanaimo Regional District	Bulky & Regular	
Regional Recycling Old Victoria	Nanaimo	Nanaimo Regional District	Bulky & Regular	
Regional Recycling Prince Rupert (NCRD)	Prince Rupert	North Coast	Bulky & Regular	
Regional Recycling Richmond	Richmond	Metro Vancouver	Bulky & Regular	
Regional Recycling Vancouver	Vancouver	Metro Vancouver	Bulky & Regular	
Regional Recycling Whistler	Whistler	Squamish Lillooet	Bulky & Regular	
Revelstoke Bottle Depot	Revelstoke	Columbia Shuswap	Regular	
Revelstoke Disposal Facility	Revelstoke	Columbia Shuswap	Bulky	New - July 05, 2020
Richmond Recycling Depot	Richmond	Metro Vancouver	Bulky & Regular	
Saanich Thrift Store (Not Advertised)	Victoria	Capital Regional District	Regular	
Salish Soils	Sechelt	Sunshine Coast	Regular	
Salmo Valumart & Bottle Depot	Salmo	Central Kootenay	Regular	
Salmon Arm Disposal Facility	Salmon Arm	Columbia Shuswap	Bulky	New - July 05, 2020
Salt Spring Garbage & Transfer Station	Saltspring Island	Capital Regional District	Bulky & Regular	
Salt Spring Island Recycling Depot	Saltspring Island	Capital Regional District	Bulky & Regular	
Salvation Army - Comox Valley	Comox	Comox Valley	Bulky & Regular	
Salvation Army - Lower Mainland Divisional Headquarters	Langley	Metro Vancouver	Bulky & Regular	
Salvation Army - Prince George	Prince George	Fraser Fort George	Regular	
Salvation Army - Vanderhoof	Vanderhoof	Bulkley Nechako	Bulky & Regular	New - June 09, 2020 Started Collecting Bulky - July 28, 2020
Salvation Army - Victoria Consolidation Centre	Victoria	Capital Regional District	Bulky & Regular	Started Collecting Bulky - July 28, 2020
Sapperton Return-It Depot	New Westminster	Metro Vancouver	Regular	
Sardis Bottle Depot Ltd.	Chilliwack	Fraser Valley	Bulky & Regular	
Scotch Creek Bottle Depot	Scotch Creek	Columbia Shuswap	Regular	
Scotch Creek Disposal Facility	Scotch Creek	Columbia Shuswap	Bulky	New - July 05, 2020
Scott 72 Bottle & Return-It Depot	Surrey	Metro Vancouver	Regular	
Scott Road Bottle Depot Ltd.	Surrey	Metro Vancouver	Regular	
Semiahmoo Bottle Depot	Surrey	Metro Vancouver	Bulky & Regular	
Seven Mile Landfill and Recycling Centre	Port McNeill	Mt. Waddington	Bulky & Regular	
Seymour Arm Refuse Disposal Facility	Seymour Arm	Columbia Shuswap	Bulky	New - July 05, 2020
Sherwoods Auto Parts	Port Alberni	Alberni Clayoquot	Bulky	
Sicamous Refuse Disposal Facility	Sicamous	Columbia Shuswap	Bulky & Regular	Started Collecting Bulky - July 05, 2020
Sidney Return- It	Sidney	Capital Regional District	Bulky & Regular	
Skimikin Refuse Disposal Facility	Tappen	Columbia Shuswap	Bulky & Regular	Started Collecting Bulky - July 05, 2020
Sorrento Bottle Depot	Sorrento	Columbia Shuswap	Regular	

Collection Facility	City	Regional District	Depot Type	Change in 2020
South Thompson Eco-Depot	Pritchard	Thompson Nicola	Regular	
South Van.Bottle Depot (Zims) Ltd.	Vancouver	Metro Vancouver	Regular	
Sparwood Transfer Station	Sparwood	East Kootenay	Bulky	
Stewart Landfill	Stewart	Kitimat Stikine	Regular	
Sunset Coast Bottle Depot	Powell River	qathet	Regular	
Surrey Central Return-It Centre	Surrey	Metro Vancouver	Bulky & Regular	
Surrey Scottsdale Thrift Store	Surrey	Metro Vancouver	Regular	New - June 05, 2020
Surrey Thrift Store (Not Advertised)	Surrey	Metro Vancouver	Regular	
T2 Market	Oliver	Okanagan Similkameen	Regular	
Terrace Bottle & Return-It Depot	Terrace	Kitimat Stikine	Regular	
The Battery Doctors	Kelowna	Central Okanagan	Bulky & Regular	
The Re-Build-It Centre	Whistler	Squamish Lillooet	Regular	
Thorsen Creek Recycling Depot	Bella Coola	Central Coast	Bulky & Regular	
Tie Lake Transfer Station	Tie Lake	East Kootenay	Bulky	
Town Center Mall Recycle Depot	Powell River	qathet	Regular	
Trail Bottle Depot	Trail	Kootenay Boundary	Regular	
Trout Lake Refuse Disposal Facility	Trout Lake	Columbia Shuswap	Bulky	New - July 05, 2020
Tsal'ah Eco Depot	Shalalth	Squamish Lillooet	Regular	
Tsawwassen Bottle Depot	Delta	Metro Vancouver	Regular	
Ucluelet Bottle Depot	Ucluelet	Alberni Clayoquot	Regular	
Urban Impact Recycling (Not Advertised)	New Westminster	Metro Vancouver	Regular	
Valemount Recycling Center & Carwash	Valemount	Fraser Fort George	Regular	
Vancouver Central Return-It Depot	Vancouver	Metro Vancouver	Regular	
Vancouver West Bottle Depot	Vancouver	Metro Vancouver	Regular	
Venture Bottle Depot	Lumby	North Okanagan	Regular	
Venture Training	Vernon	North Okanagan	Bulky & Regular	
Victoria Thrift Store (Not Advertised)	Victoria	Capital Regional District	Regular	
View Royal Thrift Store	Victoria	Capital Regional District	Regular	
Village of Gold River	Gold River	Strathcona	Bulky & Regular	
Walnut Grove Bottle Depot Ltd.	Langley	Metro Vancouver	Regular	
Wasa Transfer Station	Wasa	East Kootenay	Bulky	
West 4th Avenue Thrift Store (Not Advertised)	Vancouver	Metro Vancouver	Regular	Closed - February 01, 2020
West Broadway Thrift Store (Not Advertised)	Vancouver	Metro Vancouver	Regular	
West Van Thrift Store (Not Advertised)	West Vancouver	Metro Vancouver	Regular	
White Rock Return-It Depot	Surrey	Metro Vancouver	Bulky & Regular	
White Rock Thrift Store (Not Advertised)	White Rock	Metro Vancouver	Regular	
Wide Sky Disposal Ltd.	Fort Nelson	Northern Rockies	Regular	
Willowbrook Recycling Inc.	Langley	Metro Vancouver	Regular	
Winfield Return It Centre	Lake Country	Central Okanagan	Regular	
Woss Recycling Depot	Woss	Mt. Waddington	Bulky & Regular	New - May 01, 2020

APPENDIX C: AUDITED FINANCIAL STATEMENTS

**CANADIAN ELECTRICAL
STEWARDSHIP ASSOCIATION**

FINANCIAL STATEMENTS

31 DECEMBER 2020

CANADIAN ELECTRICAL STEWARDSHIP ASSOCIATION

Financial Statements

For the year ended 31 December 2020

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INDEPENDENT AUDITORS' REPORT

To the Members,
Canadian Electrical Stewardship Association

Report on the Audit of the Financial Statements

Opinion

We have audited the financial statements of Canadian Electrical Stewardship Association (the "Association"), which comprise the statement of financial position as at 31 December 2020, and the statements of changes in net assets, operations and cash flows for the year then ended, and notes to the financial statements, including a summary of significant accounting policies.

In our opinion, the accompanying financial statements present fairly, in all material respects, the financial position of the Association as at 31 December 2020, and its results of operations and its cash flows for the year then ended in accordance with Canadian accounting standards for not-for-profit organizations.

Basis for Opinion

We conducted our audit in accordance with Canadian generally accepted auditing standards. Our responsibilities under those standards are further described in the Auditors' Responsibilities for the Audit of the Financial Statements section of our report. We are independent of the Association in accordance with the ethical requirements that are relevant to our audit of the financial statements in Canada, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Responsibilities of Management and Those Charged with Governance for the Financial Statements

Management is responsible for the preparation and fair presentation of the financial statements in accordance with Canadian accounting standards for not-for-profit organizations, and for such internal control as management determines is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, management is responsible for assessing the Association's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless management either intends to liquidate the Association or to cease operations, or has no realistic alternative but to do so.

Those charged with governance are responsible for overseeing the Association's financial reporting process.

INDEPENDENT AUDITORS' REPORT - Continued

Auditors' Responsibilities for the Audit of the Financial Statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditors' report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with Canadian generally accepted auditing standards will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

As part of an audit in accordance with Canadian generally accepted auditing standards, we exercise professional judgment and maintain professional skepticism throughout the audit. We also:

- ♦ Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for our opinion. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.
- ♦ Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Association's internal control.
- ♦ Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by management.
- ♦ Conclude on the appropriateness of management's use of the going concern basis of accounting and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the Association's ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our auditors' report to the related disclosures in the financial statements or, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our auditors' report. However, future events or conditions may cause the Association to cease to continue as a going concern.
- ♦ Evaluate the overall presentation, structure and content of the financial statements, including the disclosures, and whether the financial statements represent the underlying transactions and events in a manner that achieves fair presentation.

INDEPENDENT AUDITORS' REPORT - Continued

We communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.

Rolfe Benson LLP

CHARTERED PROFESSIONAL ACCOUNTANTS

Vancouver, Canada
26 May 2021

CANADIAN ELECTRICAL STEWARDSHIP ASSOCIATION
Statement of Financial Position
31 December 2020

	2020	2019
Assets		
Current		
Cash	\$ 872,893	\$ 1,484,899
Accounts receivable (Note 3)	1,649,247	1,080,680
GST/HST receivable	136,798	204,865
Prepaid expenses	109,771	25,776
	2,768,709	2,796,220
Internally restricted investments (Note 5)	14,028,183	13,139,594
Long-term investments (Note 6)	6,035,460	5,697,938
Equipment (Note 4)	38,532	-
	\$ 22,870,884	\$ 21,633,752

Liability

Current		
Accounts payable and accrued liabilities	\$ 1,619,301	\$ 1,262,097

Commitments (Note 7)

Net Assets

Unrestricted	7,223,400	7,232,061
Internally restricted - Reserve Fund (Note 9)	14,028,183	13,139,594
	21,251,583	20,371,655
	\$ 22,870,884	\$ 21,633,752

APPROVED BY THE DIRECTORS:

_____ Director

_____ Director

The accompanying notes are an integral part of these financial statements.

CANADIAN ELECTRICAL STEWARDSHIP ASSOCIATION
Statement of Changes in Net Assets
For the year ended 31 December 2020

	Unrestricted	Internally Restricted - Reserve Fund	Total 2020	Total 2019
Balance - beginning of year	\$ 7,232,061	\$ 13,139,594	\$ 20,371,655	\$ 19,860,749
Excess of revenues over expenses for the year	879,928	-	879,928	510,906
Fund transfer - Reserve Fund (Note 9)	(888,589)	888,589	-	-
Balance - end of year	\$ 7,223,400	\$ 14,028,183	\$ 21,251,583	\$ 20,371,655

The accompanying notes are an integral part of these financial statements.

CANADIAN ELECTRICAL STEWARDSHIP ASSOCIATION
Statement of Operations
For the year ended 31 December 2020

	<u>2020</u>	<u>2019</u>
Revenues (Note 8)	\$ 6,691,481	\$ 5,993,653
Expenses		
Collection, transportation and processing	5,405,504	5,308,766
Administration	1,276,708	1,321,768
Communications	357,473	495,717
Amortization	6,800	-
	<u>7,046,485</u>	<u>7,126,251</u>
Deficiency of revenues over expenses from operations	<u>(355,004)</u>	<u>(1,132,598)</u>
Other income (expense)		
Unrealized gain on market value of investments	781,143	1,027,799
Investment income	520,914	683,170
Investment management fees	(67,125)	(67,465)
	<u>1,234,932</u>	<u>1,643,504</u>
Excess of revenues over expenses for the year	<u>\$ 879,928</u>	<u>\$ 510,906</u>

The accompanying notes are an integral part of these financial statements.

CANADIAN ELECTRICAL STEWARDSHIP ASSOCIATION**Statement of Cash Flows**
For the year ended 31 December 2020

	2020	2019
Cash provided by (used in):		
Operating activities		
Excess of revenues over expenses for the year	\$ 879,928	\$ 510,906
Items not involving cash		
Amortization	6,800	-
Unrealized gain on market value of investments	<u>(781,143)</u>	<u>(1,027,799)</u>
	105,585	(516,893)
Changes in non-cash working capital balances		
Accounts receivable	(568,567)	131,225
GST/HST receivable	68,067	(66,627)
Prepaid expenses	(83,995)	(2,178)
Accounts payable and accrued liabilities	<u>357,205</u>	<u>78,221</u>
	<u>(121,705)</u>	<u>(376,252)</u>
Investing activities		
Purchase of equipment	(45,331)	-
Proceeds on disposal (purchase) of long-term investments - net	(139,356)	816,997
Transfer to Reserve Fund	<u>(305,614)</u>	<u>(423,904)</u>
	<u>(490,301)</u>	<u>393,093</u>
Net increase (decrease) in cash	(612,006)	16,841
Cash - beginning of year	<u>1,484,899</u>	<u>1,468,058</u>
Cash - end of year	<u>\$ 872,893</u>	<u>\$ 1,484,899</u>

The accompanying notes are an integral part of these financial statements.

CANADIAN ELECTRICAL STEWARDSHIP ASSOCIATION
Notes to the Financial Statements
For the year ended 31 December 2020

1. Incorporation

Canadian Electrical Stewardship Association (the "Association") was incorporated under the Canada Corporations Act on 8 March 2010 and commenced operations on 1 October 2011. The Association was issued a certificate of continuance under the Canada Not-for-Profit Corporations Act on 2 August 2012. The Association is a not-for-profit organization and it is not subject to income taxes providing certain requirements are met.

The Association is a Product Stewardship Agency of manufacturers, brand owners and retailers of electrical small appliances, power tools, sewing machines, exercise, sports and leisure equipment, and arts, crafts and hobby devices. The Association's purpose is to assist manufacturers, brand owners and other legally obligated parties (e.g. retailers, importers or distributors) in meeting regulatory requirements to establish end-of-life product collection and recycling programs under the British Columbia Recycling Regulation (Reg. 449/2004, O.C. 995/2004) (the "Regulation").

2. Summary of significant accounting policies

These financial statements are prepared in accordance with Canadian accounting standards for not-for-profit organizations. The significant policies are detailed as follows:

(a) Revenue recognition

Revenue from environmental handling fees ("EHF") is recognized at the time a EHF applicable product is sold by a member of the Association, and the EHF becomes due and payable. EHF are received from registered members which participate in the Association's program. The Association recognizes these fees as revenue when received or receivable if the amount to be received can be reasonably estimated and collection is reasonably assured. EHF revenues are recognized as members report and remit them as required by applicable provincial environmental legislation.

Members who join the program after the program's start date are obligated to remit EHF back fees for all products sold from the earlier of the program's start date or the date on which the member started selling designated products. The back fees are recognized as revenue when the amounts are determinable by the Association.

Investment income includes dividend and interest income, and realized and unrealized investment gains and losses. Investment income is recognized as revenue when earned. Unrealized gains and losses on investments are recognized in the statement of operations.

CANADIAN ELECTRICAL STEWARDSHIP ASSOCIATION
Notes to the Financial Statements
For the year ended 31 December 2020

2. Summary of significant accounting policies - Continued

(b) Cash and cash equivalents

The Association's policy is to disclose bank balances under cash and cash equivalents, including bank overdrafts with balances that fluctuate frequently from being positive to overdrawn and term deposits with a maturity period of three months or less from the date of acquisition.

(c) Equipment

Equipment is recorded at cost. The Association provides for amortization using the straight-line method at rates designed to amortize the cost of the equipment over its estimated useful life. The annual amortization rate is as follows:

Vehicles	3 years
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(d) Financial instruments

(i) Measurement of financial instruments

The Association initially measures its financial assets and liabilities at fair value and subsequently measures all of its financial assets and financial liabilities at amortized cost except for investments in equity investments that are quoted in an active market and investments in other securities, which are measured at fair value. Changes in fair value are recognized in the statements of operations.

Financial assets measured at amortized cost include cash and accounts receivable.

Financial liabilities measured at amortized cost include accounts payable and accrued liabilities.

Financial assets measured at fair value include long-term investments and internally restricted investments.

(ii) Impairment

Financial assets measured at cost are tested for impairment when there are indicators of impairment. The amount of the write-down is recognized in the statement of operations. The previously recognized impairment loss may be reversed to the extent of the improvement, directly or by adjusting the allowance account, provided it is no greater than the amount that would have been reported at the date of the reversal had the impairment not been recognized previously. The amount of the reversal is recognized in the statement of operations.

CANADIAN ELECTRICAL STEWARDSHIP ASSOCIATION
Notes to the Financial Statements
For the year ended 31 December 2020

2. Summary of significant accounting policies - Continued

(d) Financial instruments - Continued

(iii) Transaction costs

The Association recognizes its transaction costs in the statement of operations in the period incurred. However, financial instruments that will not be subsequently measured at fair value are adjusted by the transaction costs that are directly attributable to their origination, issuance or assumption.

(e) Use of estimates

The preparation of financial statements in accordance with Canadian accounting standards for not-for-profit organizations requires management to make estimates and assumptions that affect the reported amount of assets and liabilities, disclosure of contingent assets and liabilities at the date of the financial statements and the reported amount of revenues and expenses during the reported period. Key areas where management has made estimates and assumptions include recognition of accrued liabilities, revenue recognition of EHF and provisions for allowance for doubtful accounts related to accounts receivable. Actual results could differ from these estimates.

3. Accounts receivable

	2020	2019
Accounts receivable	\$ 1,685,668	\$ 1,114,909
Allowance for doubtful accounts	(36,421)	(34,229)
	\$ 1,649,247	\$ 1,080,680

During the year, the Association recorded bad debt expense of \$6,617 (2019 - \$5,930) that have been included in administration expense.

CANADIAN ELECTRICAL STEWARDSHIP ASSOCIATION
Notes to the Financial Statements
For the year ended 31 December 2020

4. Equipment

	Cost	Accumulated Amortization	2020 Net	2019 Net
Vehicles	\$ 45,331	\$ 6,799	\$ 38,532	\$ -

5. Internally restricted investments

Internally restricted investments are comprised of assets which have been internally restricted by the Association's board of directors related to the Reserve Fund (Note 9):

	2020 Market	2020 Cost	2019 Market	2019 Cost
Cash equivalents	\$ 793,890	\$ 793,890	\$ 691,575	\$ 691,575
Fixed income	9,392,480	9,188,958	9,098,969	9,070,972
Equity	3,841,813	2,782,016	3,349,050	2,700,667
	\$ 14,028,183	\$ 12,764,864	\$ 13,139,594	\$ 12,463,214

6. Long-term investments

	2020 Market	2020 Cost	2019 Market	2019 Cost
Cash equivalents	\$ 323,135	\$ 323,135	\$ 303,796	\$ 303,796
Fixed income	4,366,706	4,283,529	4,185,650	4,159,982
Equity	1,345,619	994,200	1,208,492	1,004,033
	\$ 6,035,460	\$ 5,600,864	\$ 5,697,938	\$ 5,467,811

CANADIAN ELECTRICAL STEWARDSHIP ASSOCIATION
Notes to the Financial Statements
For the year ended 31 December 2020

7. Commitments

The Association has a lease agreement for its office premises that will expire on 31 March 2022. The minimum annual payments required by the lease are as follows:

2021	\$ 8,700
2022	<u>600</u>
	<u>\$ 9,300</u>

8. Revenues

Revenues from EHF's are comprised of the following amounts:

	<u>2020</u>	<u>2019</u>
EHF revenue - current year	\$ 6,604,813	\$ 5,900,454
EHF revenue - back fees	<u>86,668</u>	<u>93,199</u>
	<u>\$ 6,691,481</u>	<u>\$ 5,993,653</u>

9. Reserve Fund

The Reserve Fund has the following purposes:

- (a) To manage the year to year cost of fluctuations in volumes and costs and thereby stabilize recycling fees;
- (b) To cover the costs of winding up the Association by the decision of the members or as a consequence of regulatory change;
- (c) To cover any claims against the Association, its staff or Board of Directors in excess of the Association's insurance coverage;
- (d) To enable the Association to reduce its insurance costs for the management of environmental risk, or any other risk;
- (e) To cover any unusual or extraordinary costs not accounted for in the operating budget;
- (f) To be used in the event that unexpected expenses to drive program collection, awareness or expansion are determined necessary to maintain operations; and
- (g) To meet recovery targets in British Columbia or any other province in which the Association may operate in the future.

CANADIAN ELECTRICAL STEWARDSHIP ASSOCIATION
Notes to the Financial Statements
For the year ended 31 December 2020

9. Reserve Fund - Continued

The Reserve Fund is internally restricted and transfers to the Reserve Fund are at the discretion of the Board of Directors up to a maximum amount, which is the greater of the cumulative forecasted expenses for the following fiscal year and the cumulative prior year expenses, plus other amounts deemed necessary by the Board of Directors. The Reserve Fund is funded by investments which have been internally restricted by the Association's Board of Directors (Note 5).

The assets in the Reserve Fund consist of investments in cash equivalents, fixed income investments, mutual funds, and equity securities and is independently managed (Note 5). All income earned and expenses paid on those investments are initially reported in the unrestricted fund and then transferred to the Reserve Fund. During the year, \$888,589 (2019 - \$1,102,604) was transferred from the unrestricted fund to the Reserve Fund.

10. Financial instruments

The Association is exposed to various risks through its financial instruments. The following analysis provides a measure of the Association's risk exposure and concentrations at the statement of financial position date, 31 December 2020.

(a) Credit risk

Credit risk is the risk that one party to a financial instrument will cause a financial loss for the other party by failing to discharge an obligation. The Association's main credit risks relate to its cash and accounts receivable. Cash is in place with major financial institutions. Concentrations of credit risk with respect to accounts receivable are limited due to the large number of members. The Association has evaluation and monitoring processes in place and writes off accounts when they are determined to be uncollectible. There has been no change to this risk exposure from the prior year.

(b) Liquidity risk

Liquidity risk is the risk that an entity will encounter difficulty in meeting obligations associated with financial liabilities. The Association is exposed to this risk mainly in respect of its accounts payable and accrued liabilities. The Association is not exposed to this risk due to its strong working capital position. There has been no change to this risk exposure from the prior year.

(c) Market risk

Market risk is the risk that the fair value or future cash flows of a financial instrument will fluctuate because of changes in market prices. Market risk comprises three types of risk: currency risk, interest rate risk and other price risk.

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10. Financial instruments - Continued

(d) Currency risk

Currency risk is the risk that fair value or future cash flows of a financial instrument will fluctuate because of changes in foreign exchange rates. Approximately 8% (2019 - 7%) of the Association's investments are denominated in foreign currency. Consequently, some assets are exposed to foreign exchange fluctuations. There has been no change to this risk exposure from the prior year.

(e) Interest rate risk

Interest rate risk is the risk that the fair value or future cash flows of a financial instrument will fluctuate because of changes in market interest rates. The Association is exposed to interest rate risk on its fixed and floating interest rate financial instruments. Fixed-rate instruments subject the Association to a fair value risk while the floating-rate instruments subject it to a cash flow risk. The Association does not use financial instruments to reduce its risk exposure. There has been no change to this risk exposure from the prior year.

(f) Other price risk

Other price risk is the risk that the fair value or future cash flows of a financial instrument will fluctuate because of changes in market prices (other than those arising from interest rate risk or currency risk), whether those changes are caused by factors specific to the individual financial instrument or its issuer, or factors affecting all similar financial instruments traded in market. The Association is exposed to other price risk through its long-term and internally restricted investments, which are held in professionally administered funds. These funds are subject to fluctuating returns based on the market and exposed to the risk of market volatility. Risk has been assessed by management and an investment policy adopted to mitigate such market risk. There has been no change to this risk exposure from the prior year.

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11. Impact of COVID-19

In March 2020, the World Health Organization declared the COVID-19 outbreak to be a public health emergency. This pandemic has caused an increase in economic uncertainty that has led to volatility in international markets and disrupted business operations around the world. The Association's primary source of revenue is derived from Environmental Handling Fees charged to its members on the sale of approved program products which are dependant on the members' ongoing business operations. Additionally, the Association's operating expenses are largely comprised of the costs of collection, transportation and processing of program products as these are returned to the Association for recycling and proper disposal. During the year, the Association continued to receive revenue from Environmental Handling Fees as charged to its members. The Association did experience disruption in its collection and processing activities at various points during the year due to regional COVID-19 restrictions. At the date of the Independent Auditors' Report, the Association's management has been unable to determine the impact of the COVID-19 pandemic on future revenues, expenses and operations.

APPENDIX D: INDEPENDENT ASSURANCE REPORT



Independent practitioner’s reasonable assurance report on Canadian Electrical Stewardship Association Annual Report to the Director of Extended Producer Responsibility Programs at the Ministry of the Environment, Government of British Columbia.

To the Directors of Canadian Electrical Stewardship Association

We have undertaken a reasonable assurance engagement on the following information (the subject matter) of Canadian Electrical Stewardship Association (CESA), detailed in Exhibit A, presented in the 2020 Annual Report (the “Report”) to the Director of Extended Producer Responsibility Programs at the Ministry of Environment, Government of British Columbia (“MOE”) as hosted on the CESA website¹ for the year ended December 31, 2020:

- the location of collection facilities and any changes in the number and location of collection facilities from the prior year in accordance with Section 8(2)(b) of the British Columbia Regulation 449/2004 Recycling Regulation (the “Recycling Regulation”);
- the description of how recovered product was managed in accordance with the pollution prevention hierarchy in accordance with Section 8(2)(d) of the Recycling Regulation; and
- the total amount of the producers’ product collected for the period from January 1 to December 31, 2020 in accordance with Section 8(2)(e) of the Recycling Regulation.

Management’s responsibility

Management is responsible for preparation of the subject matter in accordance with sections 8(2)(b), 8(2)(d) and 8(2)(e) established in the British Columbia Regulation 449/2004 Recycling Regulation, and the interpretation of the criteria as set out in Exhibit A (together, the criteria). Management is also responsible for such internal control as management determines necessary to enable the preparation of the subject matter that is free from material misstatement.

Our responsibility

Our responsibility is to express a reasonable assurance opinion on the subject matter based on the evidence we have obtained. We conducted our reasonable assurance engagement in accordance with the Canadian Standard on Assurance Engagements (CSAE) 3000, *Attestation Engagements Other than Audit or Reviews of Historical Financial Information*.

This standard requires that we plan and perform this engagement to obtain reasonable assurance about whether the subject matter is free from material misstatement.

Reasonable assurance is a high level of assurance, but is not a guarantee that an engagement conducted in accordance with this standard will always detect a material misstatement when it exists. The nature, timing and extent of procedures selected depends on our professional judgment, including an assessment

¹ The maintenance and integrity of the CESA website (<http://www.electrorecycle.ca/stewards/resources/>) is the responsibility of CESA; the work carried out by PricewaterhouseCoopers LLP does not involve consideration of these matters and, accordingly, PricewaterhouseCoopers LLP accepts no responsibility for any changes that may have occurred to the reported information or criteria since they were posted on the website.



of the risks of material misstatements, whether due to fraud or error, and involves examining evidence about management's preparation of the subject matter in accordance with the criteria.

Our reasonable assurance procedures included, but were not limited to the following:

- Making enquiries of management and senior executives to obtain an understanding of the overall governance and internal control environment and risk management processes relevant to the management and reporting of CESA's Annual Report to the Director;
- Analytical reviews and trend analysis of reported data in relation to sections 8(2)(b), 8(2)(d) and 8(2)(e);
- Testing the processes, documents and underlying data on a sample basis;
- Recalculating quantitative data on a sample basis as it pertains to the subject matter information; and
- Evaluating the presentation and disclosure of the subject matter information in the Annual Report to the Director.

We believe the evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Our independence and quality control

We have complied with the relevant rules of professional conduct/code of ethics applicable to the practice of public accounting and related to assurance engagements, issued by various professional accounting bodies, which are founded on fundamental principles of integrity, objectivity, professional competence and due care, confidentiality and professional behavior.

The firm applies Canadian Standard on Quality Control 1, *Quality Control for Firms that Perform Audits and Reviews of Financial Statements, and Other Assurance Engagements* and, accordingly, maintains a comprehensive system of quality control, including documented policies and procedures regarding compliance with ethical requirements, professional standards and applicable legal and regulatory requirements.

Opinion

In our opinion, Canadian Electrical Stewardship Association's subject matter information for the year ended December 31, 2020 has been prepared, in all material respects, in accordance with the criteria.

Emphasis of matter

We draw your attention to Exhibit B, which describes why certain items required by the Assurance Requirements have been excluded. Our opinion is not modified in respect of this matter.



Purpose of statement and restriction on use of our report

The subject matter has been prepared to report to the MOE Director, Extended Producer Responsibility. As a result, the subject matter may not be suitable for another purpose. Our report is intended solely for the use of CESA. We neither assume nor accept any responsibility or liability to any third party in respect of this report.

PricewaterhouseCoopers LLP

Chartered Professional Accountants

Toronto, Ontario
June 28, 2021



Exhibit A

1. The location of collection facilities, and any changes in the number and location of collection facilities from the previous report as presented on pages 3, 4, 7, 14, 15, and Appendix B of CESA’s 2020 Annual Report to the Director.

Result:

The number of collection facility locations as at December 31, 2020 is 247. During the year, 15 contracted collection sites were added, and 4 collection facilities closed.

Reference: Pages 3, 4, 7, 14, 15, and Appendix B of CESA’s 2020 Annual Report to the Director.

Method of Reporting:

- Reporting Period: January 1st to December 31st ,2020.
- The number of Collection Facilities is reported on the basis of the number of Collection Facilities that have signed contracts with Product Care Association (PCA) during the reporting year including those that accept “regular” products and/or “very large items”.
- The number of Collection Facilities and the location of each facility are documented in PCA’s Access database. Collection Facilities are entered into the database as of the date of the contract.
- The changes in number and location of Collection Facilities are calculated by summing the Collection Facilities that have signed contracts within a given reporting year and those that closed within that year. This value is then compared to the difference in total number of collection facilities reported and the equivalent data from the prior year.

Definitions:

- “Collection Facilities” are centres that have a signed contract as of December 31, 2020 with PCA for the collection of Program Products during the reporting year and may include the following types of centres:
 - Retailers;
 - Recycling Organizations (both for profit and non-profit);
 - Local government recycling centres or transfer stations; or
 - Other associations or businesses.
- “Program Products” are all products included in the program as listed in the currently approved product stewardship plans dated June 22, 2018. CESA defines two streams of products included in the program in sourcing collection facilities: “regular” and “very large items.” Products that are considered “very large items” include treadmills, elliptical trainers, stationary cycling machines (Category 16) and large, free-standing power tools with built-in stands (select products in Category 14). All other products are considered “regular.”

2. The description of how recovered product was managed in accordance with the



pollution prevention hierarchy in accordance with 8(2)(d) of the Recycling Regulation as presented on page 18 of CESA’s 2020 Annual Report to the Director.

Result:

The contents of Table 6: Percentage of Total Tonnage Processed by Material Commodity in 2020.

Material Commodity	Reuse	Recycle	Recovery	Landfill	% of Total Tonnage Processed	Downstream Process
Ferrous Steel		X			49.5%	Production, Processing, Non-processing
Plastics		X			28.2%	Processing, Non-processing
Aluminum		X			1.9%	Production, Processing, Non-processing
Wire and Cables and String lights		X			4.6%	Refining, Non-processing
Copper		X			4.3%	Processing, Refining
Glass		X			2.1%	Non-processing
Circuit Boards		X			2.0%	Refining
Refuse				X	5.1%	Other final disposition
Rechargeable Batteries	X	X			0.9%	Processing, Non-processing, Reuse
Paper Based Materials		X			0.1%	Processing
Non Rechargeable Batteries	X	X			0.6%	Reuse, Processing, Non-processing, Refining
Heating Oil	X	X	X	X	0.4%	Processing, Recovery, Reuse, Landfill

Reference: Page 18 of CESA’s 2020 Annual Report to the Director.

Method of Reporting:

- Reporting Period: January 1st to December 31st, 2020.
- The downstream material flows are based on information from the Recycler Qualification Program-approved processor’s scope of approved materials and processes documents.
- The expected end of fate of materials are provided by Recycler Qualification Program-approved processors.

Definitions:

- The Pollution Prevention Hierarchy includes the following:
 “Reuse” includes any operation by which end-of-life (EOL) products or materials intended for disposal are used again for the same or similar purpose for which they were originally conceived.
 “Recycle” includes any operation by which EOL products or materials are reprocessed into new



products, materials, or substances (solids, liquids, or gases), whether for original or other purposes, to replace virgin equivalents of that material. This includes biological processes like anaerobic digestion and composting that produce a nutrient amendment.

“Recovery” relates to material or energy recovery. Material recovery is any operation by which EOL products or materials are reprocessed but lose their functionality as a replacement for virgin equivalents of that material, such as fill or landfill cover. Energy recovery is any operation which converts (EOL) products or materials into useable energy in the form of heat, electricity, or fuel but causes them to lose their functionality as a replacement for virgin equivalents of that material. This would include landfill gas capture systems but only for the proportion of inbound material that is biogenic.

“Landfill” includes any products not captured in the three streams above. It is the final destination of EOL products or materials that are deposited under controlled conditions, on or into land, and are covered with soil or other fill materials at regular intervals.

- “End fate” is defined as final processed state of each material commodity before reuse in another product or shipment to landfill.

3. The total amount of the producer’s product sold and collected and the recovery rate as presented on pages 4, 5, 19 and 20 of CESA’s 2020 Annual Report to the Director.

Results:

An estimate of 5,115,099 kg of regular CESA products were collected between January 1 and December 31, 2020.

Reference: Pages 4, 5,19 and 20 of CESA’s 2020 Annual Report to the Director.

Method of Reporting:

- Reporting Period: January 1st to December 31st, 2020.
- Quantification of Product Collected is based on an estimated portion of the weight of “regular” products collected at the Collection Facilities.
- These reports are generated by the primary processor(s) who receive comingled CESA Program Products and Program Products from two programs (LightRecycle and Electric Outdoor Power Equipment (OPEIC)) in addition to other waste.
- The estimate of CESA’s portion of the collected material is based on monthly sample reports of collection material processed by each processor. The sampling data received from each processor was extrapolated to determine the proportion of CESA products collected versus the proportion of LightRecycle and OPEIC products collected in each particular month. This percentage is applied to the weight of every pick-up from contracted collection facilities during that month.
- The “other waste” is included in the total weight being split between the two programs as the program retains responsibility for disposing of it.
- These collected weights, now adjusted for LightRecycle and OPEIC tonnage, are then summed to provide the total weight of CESA products collected, as reported by the program’s consolidation facilities, by Regional District, or for the province as a whole.
- “Very large items” are not managed through the program’s recycling process and are therefore not



<p>included in the total weight of Product Collected or the breakdown of collection by region.</p> <ul style="list-style-type: none">• The majority of collection facilities submit monthly unit-based tracking forms to PCA with the number of very large products collected but not their weights.• Products Collected are reported by weight broken down by region (based on location of Collection Facility).• If the conversion of weight to units is conducted, conversion factors used for converting weight to number of units are based on industry provided information per fee category.
<p>Definitions:</p> <ul style="list-style-type: none">• “Program Products” are all products included in the program as listed in the currently approved product stewardship plans dated June 22, 2018. CESA defines two streams of products included in the program in sourcing collection facilities: “regular” and “very large items.” Products that are considered “very large items” include treadmills, elliptical trainers, stationary cycling machines (Category 16) and large, free-standing power tools with built-in stands (select products in Category 14). All other products are considered “regular.”• “Product Collected” is the amount of all regular Program Products collected at Collection Facilities in British Columbia.

Exhibit B

CESA has not reported the recovery rate for the year in accordance with 8(2)(e) of the Recycling Regulations for the year ended December 31, 2020 as the approved stewardship plan does not outline the requirement to report recovery rates. If the stewardship program does not report a recovery rate in the approved plan, assurance for producers’ product sold data is not required as outlined in the Assurance Requirements.

CESA has not reported its performance for the year in relation to approved targets in their approved stewardship plans under 8(2)(b), (d) and (e) in accordance with 8(2)(g) of the Recycling Regulation for the year ended December 31, 2020 as CESA is not required to report this to the Director as there are no targets set in the approved stewardship plan for these sections applicable to the reporting year.