

TIMES & TRANSCRIPT

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POSTMEDIA

When it comes to circular thinking, safe, secure recycling of electronics with EPRA/Recycle My Electronics closes the loop in New Brunswick.

By safely and securely recycling electronic devices, residents of New Brunswick are helping to conserve our environment and grow the circular economy. EPRA/Recycle My Electronics is the only industry-led, not-for-profit organization that's government approved for responsible e-waste management and recycling efforts in Atlantic Canada.

Safety and security for residents and businesses

The security of our personal data is an ever growing concern. When you drop off electronics at an EPRA/Recycle My Electronics drop-off point, devices are quickly processed, shredded and recycled into small particles so that they can be put back into the manufacturing supply chain.

Recoverable resources

Our electronics are filled with resources that can be recovered and put back into the manufacturing supply chain. Recycling through EPRA/Recycle My Electronics authorized drop-off locations ensures that devices are diverted from landfill and recycled responsibly for sustainable material recovery.

Accessible for residents and businesses

Recycle My Electronics programs have a network of over 80 collection locations throughout New Brunswick, including return-to-retail locations and authorized drop-off points. Just enter your postal code or town into the map locator, when you visit recycleMYelectronics.ca/NB

For businesses, EPRA/Recycle My Electronics programs offer customized services to support your organization. Just click on bookMYpick-up when you visit recycleMYelectronics.ca/NB

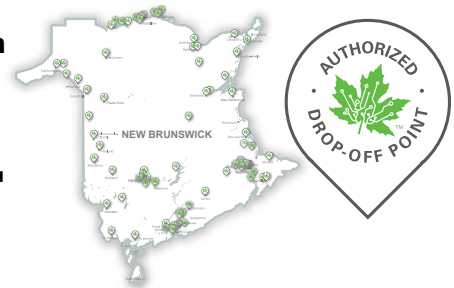
99% of New Brunswick residents are within 50 km (rural) or 30 minutes (urban) of an EPRA New Brunswick Drop-off Centre.

Don't forget about invisible e-waste.

Invisible e-waste refers to electronic waste that goes unnoticed or overlooked.

Some examples of these recyclable items include:

- Cables and cords
- Mice and keyboards
- Remote controls
- Earbuds
- Clock radios
- Headsets
- Webcams
- Portable speakers
- Home phones and speaker phones



To find out what and where to recycle electronics, visit recycleMYelectronics.ca/NB



Safe, secure electronics recycling for residents, businesses and the environment.

The future is in your hands. Don't let it go to waste.™

recycleMYelectronics.ca/NB
1 (888) 508-7080



This program is approved by Recycle NB.

