

atlantic BUSINESS

When it comes to circular thinking, safe, secure recycling of electronics with EPRA/Recycle My Electronics programs close-the-loop in Atlantic Canada.

When we safely and securely recycle electronic devices, Atlantic Canadians help to conserve our environment by recycling responsibly. Resources inside our electronics can be recovered and reclaimed in New Brunswick, Nova Scotia, Prince Edward Island and Newfoundland & Labrador. EPRA/Recycle My Electronics is the only industry-led, not-for-profit organization that's government approved for responsible end-of-life electronics management and recycling efforts in Atlantic Canada.

By expanding the list of obligated electronics products accepted for recycling and diverted from landfill, Nova Scotia, Prince Edward Island and Newfoundland and Labrador both individually and collectively, are having an impact on the environment and economy of Atlantic Canada.

Recoverable resources

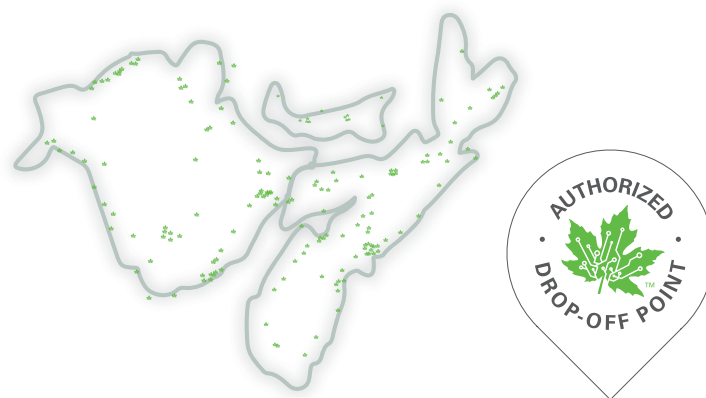
Many of the resources inside our electronics, including ferrous, non-ferrous and precious metals can be recovered, recycled and put back into the manufacturing supply chain. Recycling with EPRA/Recycle My Electronics programs ensures devices are diverted from Canadian landfills, and recycled responsibly for sustainable material recovery.

Safety and security for residents, and businesses

Responsible recycling ensures the safe and secure destruction of personal data stored on hardware. Residents and businesses, alike, all have important information stored on devices, and the security of our personal data is an ever growing concern. When you drop off electronics to an EPRA/Recycle My Electronics drop-off point, devices are quickly processed, shredded and recycled into small particles so that they can be put back into the manufacturing supply chain.

Safety and security for the environment

All EPRA/Recycle My Electronics recyclers are prohibited from exporting electronics or substances of concern to non-OECD (Organization for Economic Cooperation and Development) nations. EPRA/Recycle My Electronics only works with recyclers and processors that have been verified under the national Electronics Recycling Standard (ERS), which was designed by the electronics industry to ensure that end-of-life-electronics are managed in a safe and environmentally sound manner.



EPRA/Recycle My Electronics Programs in Nova Scotia, Newfoundland & Labrador expand into small appliance recycling.

- Floor and carpet care appliances
- Garment care appliances
- Appliances for counter-top cooking
- Devices for cutting food items and opening or sealing containers or packages
- Devices for measuring time
- Personal care appliances
- Scales
- Portable air treatment appliances

EPRA/Recycle My Electronics Prince Edward Island expand into recycling personal activity and electronic exercise equipment.

- Personal activity trackers/monitors & devices
- eBikes & eScooters
- Electronic exercise equipment (e.g. treadmills)

Accessible for Atlantic Canada residents

Recycle My Electronics programs have a vast network of over 3,100 collection locations across Canada consisting of return-to-retail locations and authorized drop-off points. Over 240 of those drop-off points can be easily found, right here, in Atlantic Canada. Just enter your postal code or town into the map locator, when you visit recycleMYelectronics.ca

Over 240
drop-off points



Accessible for Atlantic Canada businesses

For the business sector, programs are designed to build recycling solutions that match a specific organization's recycling objectives. Sometimes it's a chain of custody-of-materials to document every step of the recycling process. Other times, it's an authorized certificate of destruction to ensure peace of mind for an organization and the environment. For customizable services to support your organization, just click on bookMYpick-up when you visit recycleMYelectronics.ca

Expanding Recycling for Atlantic Canada

"At EPRA/Recycle My Electronics, we are proud of our work and remain committed to educating and motivating residents and businesses in Atlantic Canada to recycle end-of-life electronics. Expansions in Nova Scotia, Prince Edward Island, and Newfoundland and Labrador in 2024 and upcoming expansions in New Brunswick January 1, 2026, means we are making strong, positive advances in Extended Producer Responsibility, transitioning even further into the circular economy."

– Maylia Parker, Executive Director, EPRA Atlantic Canada.

To find out what and where to recycle electronics, visit recycleMYelectronics.ca