EPRA New Brunswick

2023 Annual Program Summary

Rendered Section Secti

COLLECTION

Operational Indicators

Measures related to the weight of regulated electronics collected by the program for recycling.



End-of-Life Electronics Collected.

895 tonnes



Tonnes collected.

1.2 kg/capita



Kilograms collected per capita.

ACCESS

Collection Accessibility and Convenience Indicators

Measures related to the convenience of accessing the program to have regulated electronics recycled.



Collection Site Coverage and Convenience.

99%

% of New Brunswickers within 50 kms (rural) or 30 minutes (urban) of an EPRA NB Drop-off Centre.

80



Total collection sites.

AWARENESS

Public Awareness and Industry Participation Indicators

Measures related to the public's awareness of the program and the participation of obligated industry stewards in the program for environmental regulatory compliance.



Public Awareness and Industry Participation.

76%



Percentage of the population aware of the e-recycling program.

446



Total manufacturers, retailers and other industry stewards registered with EPRA New Brunswick.

COST

Financial Indicators

Measures related to the cost of delivering the program, including collection, consolidation, transportation, audits, processing, administration, communications, management and professional fees.



Program Costs.

\$2,686 per tonne



Total program cost per tonne.

This scorecard lists the harmonized Key Performance Indicators (KPI) which EPRA's regulated, industry-led electronics stewardship programs operating in 2023 in Canada have committed to report on, as per "Research and Recommendations for Performance Measures For Regulated, Industry-Led, End-of-Life Electronics Recycling Programs in Canada" (Intergroup Consultants Ltd, April 2010). These measures reflect data which is presented in each program's annual report and/or other public reporting.





Schedule of Operations New Brunswick

Year ended December 31, 2023, with comparative information for 2022	2023	2022
Revenue:		
Program fees	\$1,319,667	\$1,242,864
Interest	261,792	138,749
	1,583,309	1,381,613
Expenses:		
Direct operations:		
Processing	528,769	536,104
Collection	174,871	183,032
Transportation, warehousing and storage	402,750	308,074
	1,106,390	1,027,210
Other:		
Consumer awareness and communications	506,844	387,099
Administration	660,868	552,629
Government fees	115,000	413,600
Imposed regulatory compliance	14,715	51,514
	1,297,427	1,404,842
	2,403,817	2,432,052
Excess (deficiency) of revenue over expenses	(\$820,508)	(\$1,050,439)



Governance

EPRA Board of Directors

EPRA Board of Directors as of December 31, 2023:

Maja Czubernat Samsung Electronics Canada Inc.

Chris Gouglas
Best Buy Canada Ltd.

Cheryl Quigley
Sony Canada

Kristyn Rankin Apple Canada Inc.

Giro Rizzuti Costco Wholesale Canada

Steve McEwen Staples Canada Inc.

Nick Curalli London Drugs Limited Each provincial EPRA program has an Executive or Program Director responsible for the local management of the programs:

Cliff Hacking, President and Chief Executive Officer
Annie Holmes, Chief Financial Officer and Vice President, Operations

Craig Wisehart, Executive Director, Western Canada
Gayleen Creelman, Program Director, Saskatchewan
Dennis Neufeld, Program Director, Manitoba
Dominique Levesque, Executive Director, Québec

Karen Ulmanis, Program Director, New Brunswick
Gerard MacLellan, Executive Director, Atlantic Canada
Michelle Marley, Program Director, Newfoundland and Labrador